

hey!korean®

2024 MEDIA KIT

www.heykorean.com

NEW YORK, USA

T.1-212-260-2929 ext.2

JEJU, KOREA

T.82-02-542-0782

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hey!korean[®] History

HeyKorean is a life portal for Koreans living all over the world,
It was established in midtown Manhattan in 1998 for direct **help and convenience to all Koreans living abroad.**
Starting with the **launch of the Vietnamese service** in July 2018, we successfully completed the leap forward for **the connection of Koreans around the world.**

OUR HISTORY

HeyKorean has never stopped growing since its a foundation in 1988.

With an average of 2,000,000 visitors per month, HeyKorean connects Koreans around the world as one.

1998

Founded on July 20th
KSANY
(ksany.com)

2003

hey!korean[®]
Open Service
(www.heykorean.com)

2016

HeyKorean
Establishment of
Vietnam Branch

2018

July. HeyKorean
Vietnam Service Launch

2019

To celebrate the 20th
anniversary of its
foundation, Jump to
Global Korean Service
Hey Korean Site
Renewal Open

2023

Providing specialized
services to Korean
Americans through
renewal of Real Estate
Sales and Job service

Our Brand Value

HeyKorean plays an important role in sharing special information and services with all Koreans living abroad. We are friends from all over the world that Koreans can absolutely trust and come back whenever necessary as an eternal companion to Koreans who live far away from their hometowns, they will always be by your side.

500,000 viewers

USA Largest Korean Portal Site

Increased steeply over the years
There are currently more than half a million members of the HeyKorean membership. More than 80,000 visitors a day, 1 million page views.

All-in-one Portal Site

Share diverse and informative information

For Koreans living in the U.S., it's related to the U.S. It provides news and essential information about living abroad. It also provides information on travel, shopping, etc.

Google SEO

Top exposure of search results!

25 years of information in Google's database, accumulated and optimized for Google's SEO



Banner Advertising

Banner ads are available to all potential customers who visit the HeyKorean web page.

It's a way to effectively promote your business.

In particular, it's a brand that many people already recognize, or a luxurious brand image banner advertising can be the best alternative if you want to deploy.

HeyKorean banner advertising options are as follows.

Main Page (PC)

The main page is the preferred choice of advertisers, as it is the most exposed page of all.

(5 Rolling max)

Top Left Banner
Size : 748 x 130px

PM1



PM0

Main Top Big Banner
Size : 1200 x 100px

PM2

Main Right Top Banner
Size : 442 x 130px

PM3

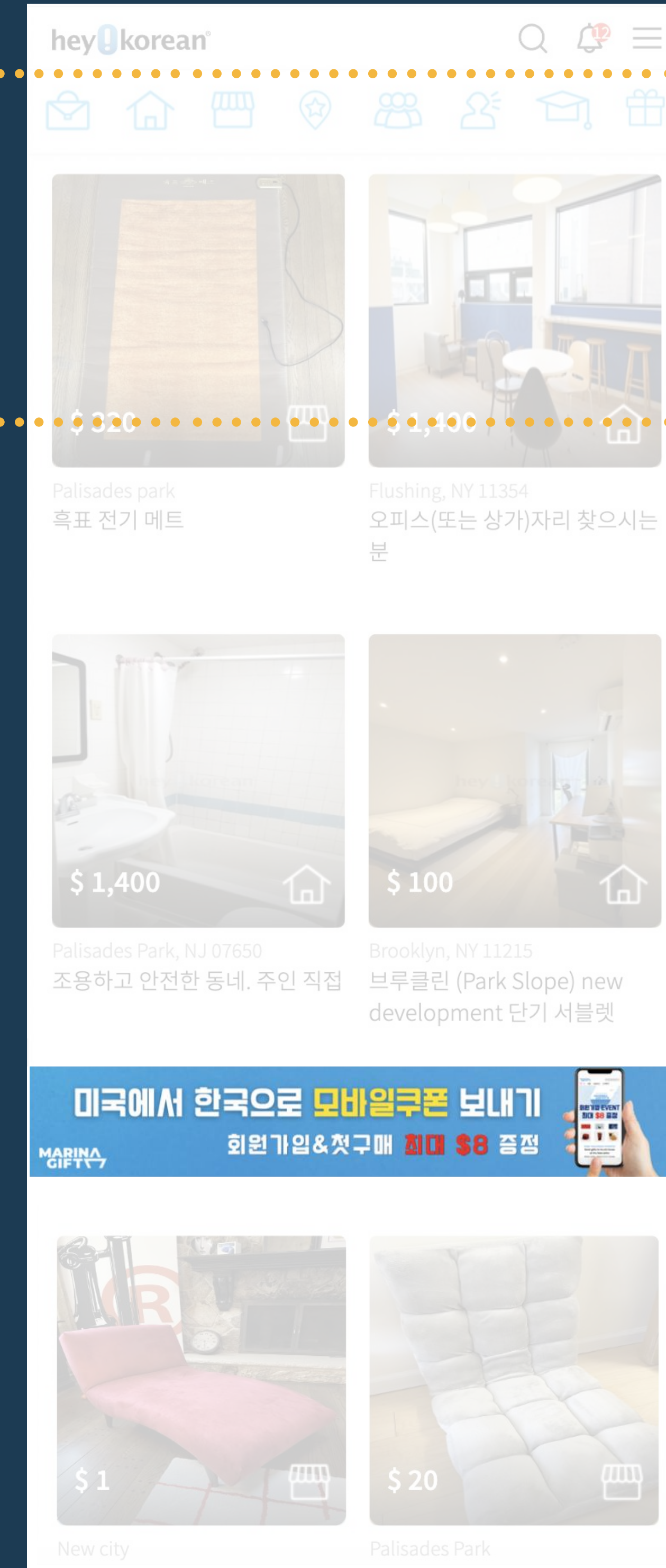
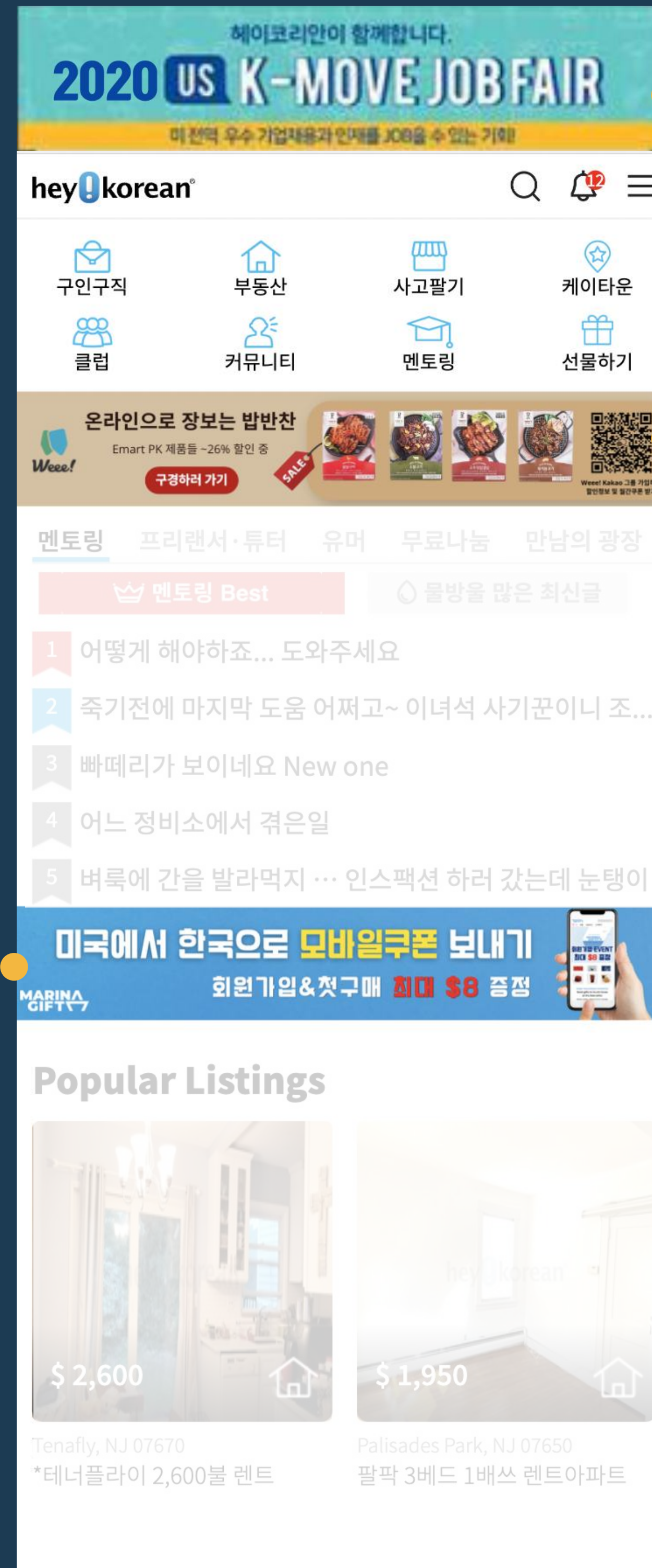
Main Right Bottom Banner
Size : 543 x 876px

Main Page (Mobile)

The main page is the preferred choice of advertisers, as it is the most exposed page of all.
(5 Rolling max)

Mobile Main Bottom Banner
Size : 720 x 120px

MM2



MM0

Mobile Main Top Big Banner
Size : 720 x 120px

MM1

Mobile Main Top Big Banner
Size : 720 x 120px

MM3

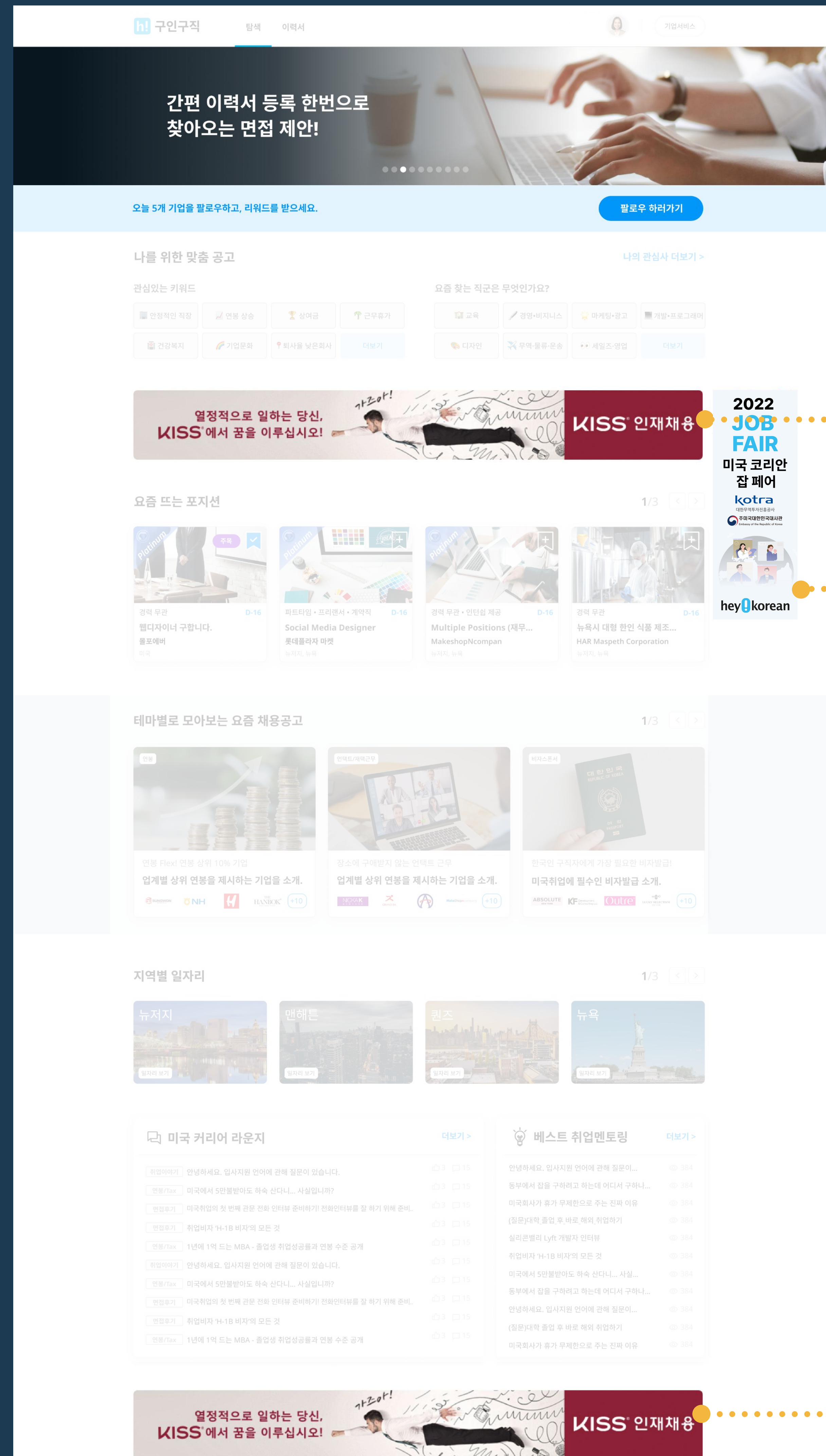
Mobile Main Center Banner
Size : 720 x 120px

JOB.HEYKOREAN.COM

Job Search Page (PC)

Advertisements that target companies and provides job seekers with opportunities. It is best suited for promoting related companies.

(5 Rolling max)



PJ0 Main Top Big Banner
Size : 1920 x 267px

PJ1 Main Top Banner
Size : 1100 x 134px

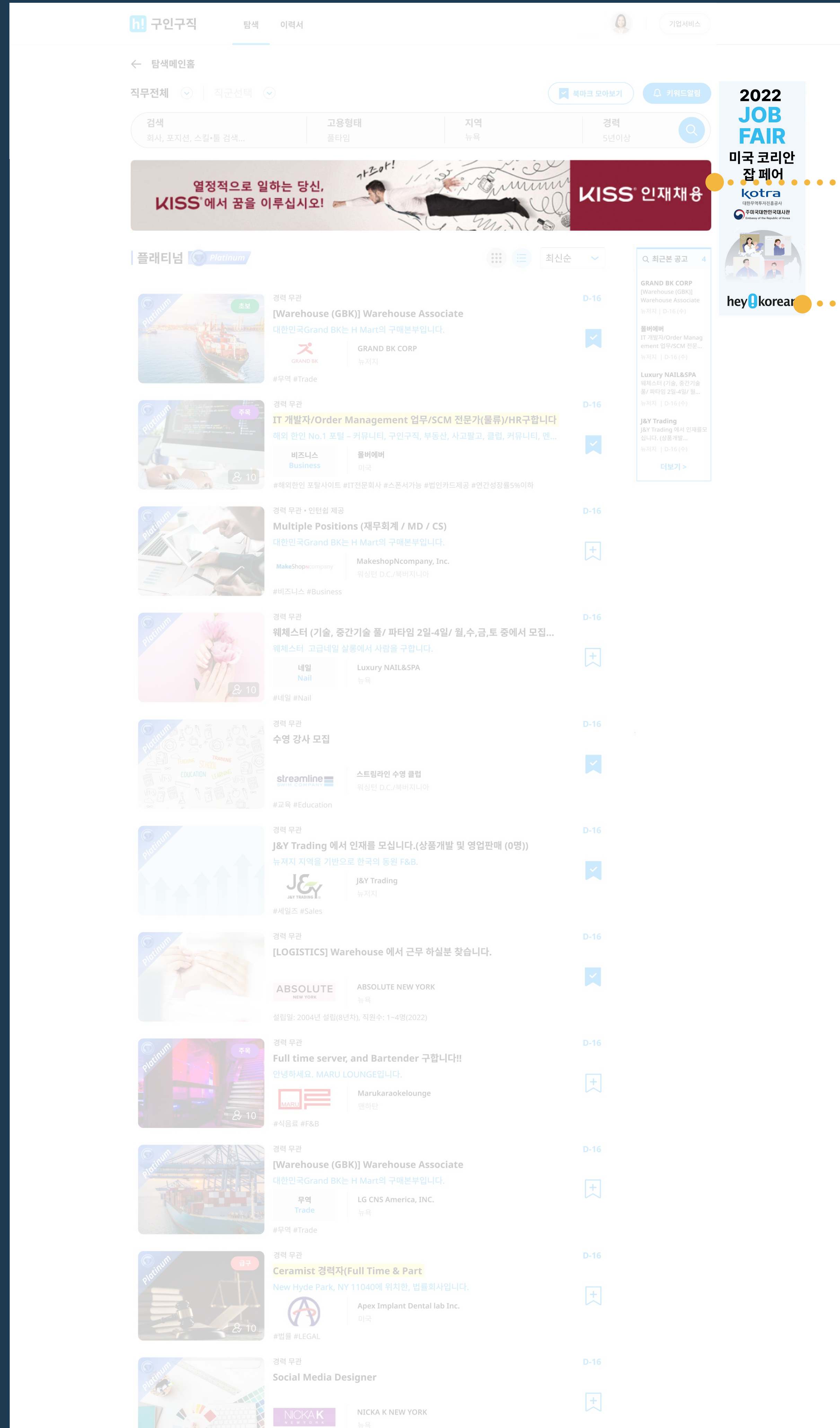
PJ2 Main Right Outer Banner
Size : 162 x 440px

PJ3 Main Bottom Banner
Size : 1100 x 134px hey! korean® 07

Job Search Page (PC)

Advertisements that target companies and provides job seekers with opportunities. It is best suited for promoting related companies.

(5 Rolling max)



PJ4

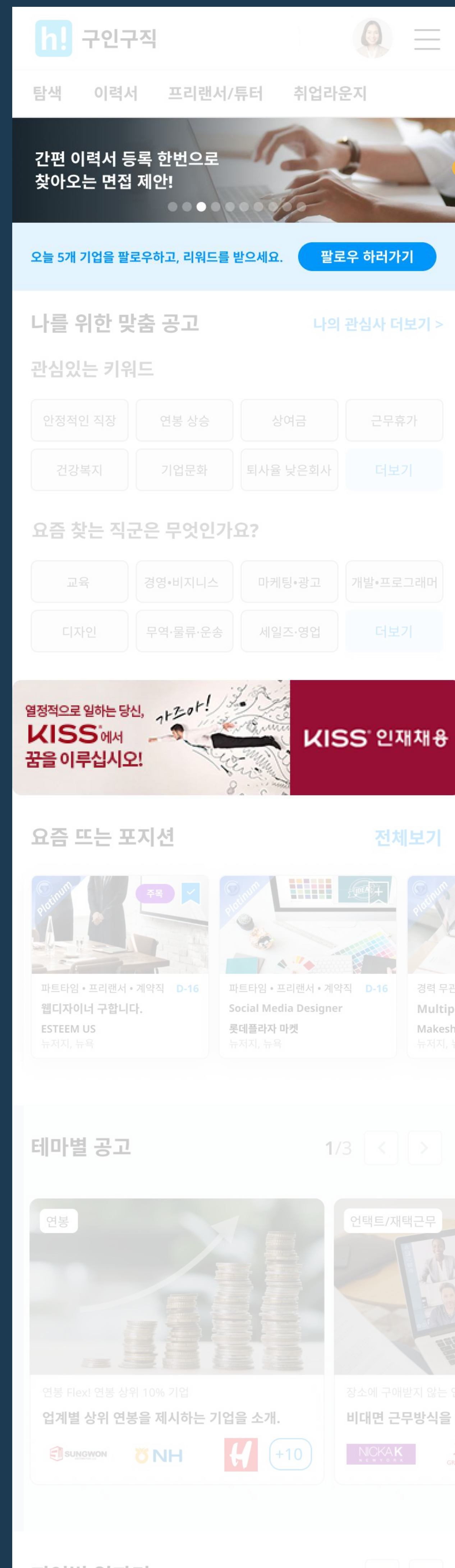
Sub Top Banner A
Size : 1100 x 134px

PJ5

Sub Right Banner B
Size : 162 x 440px

Job Main Search Page (Mobile)

Advertisements that target companies and provides job seekers with opportunities. It is best suited for promoting related companies. (5 Rolling max)



MJ1

Mobile Main Top Big Banner
Size : 720x 168px

MJ2

Mobile Main Top Big Banner
Size : 720x 160px

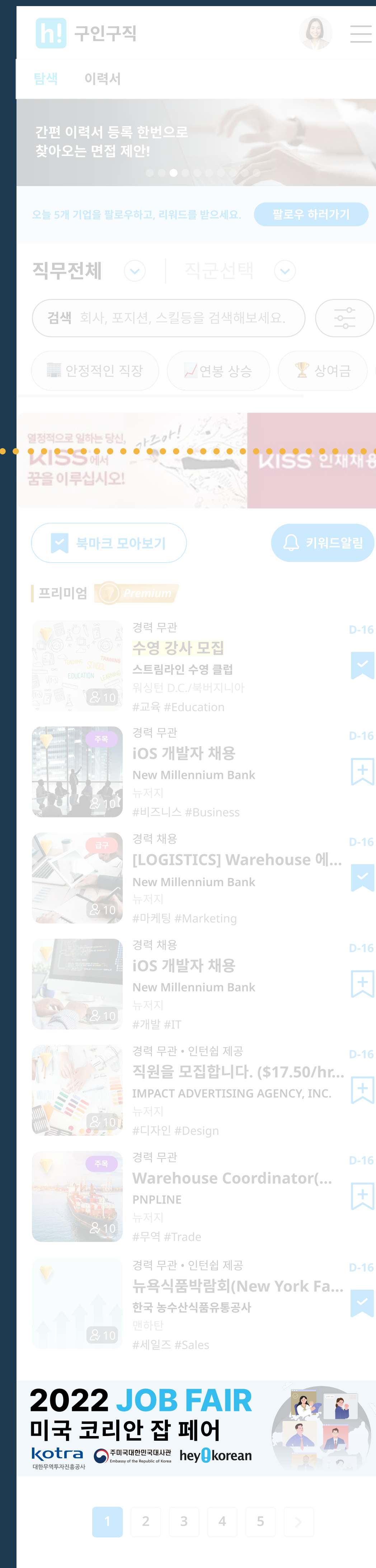
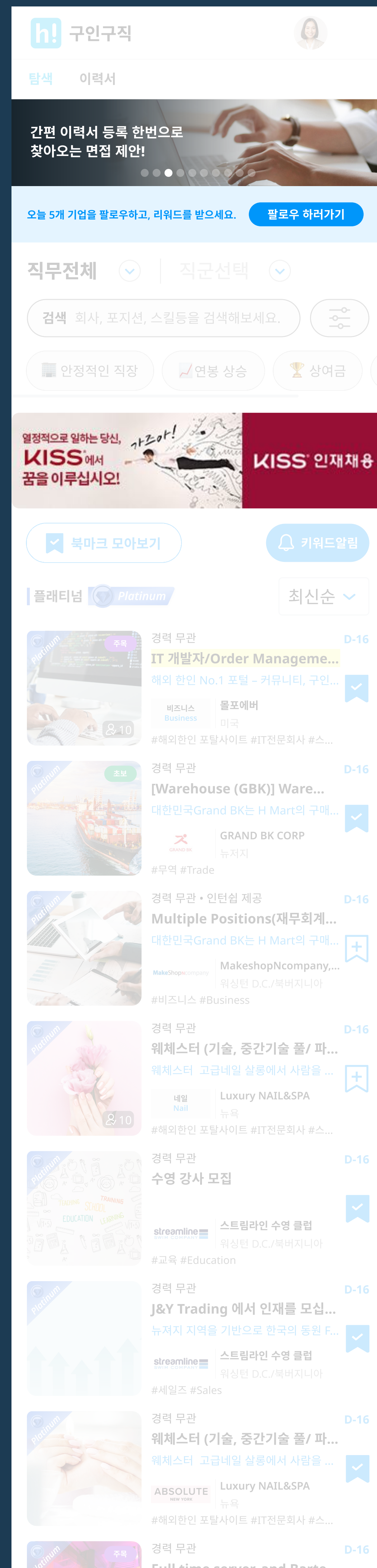
MJ3

Mobile Main Bottom Banner
Size : 720x 160px

Job Search Page (Mobile)

Advertisements that target companies and provides job seekers with opportunities. It is best suited for promoting related companies.

(5 Rolling max)



MJ4

Mobile Job Search Page
Size : 720x 160px

MJ5

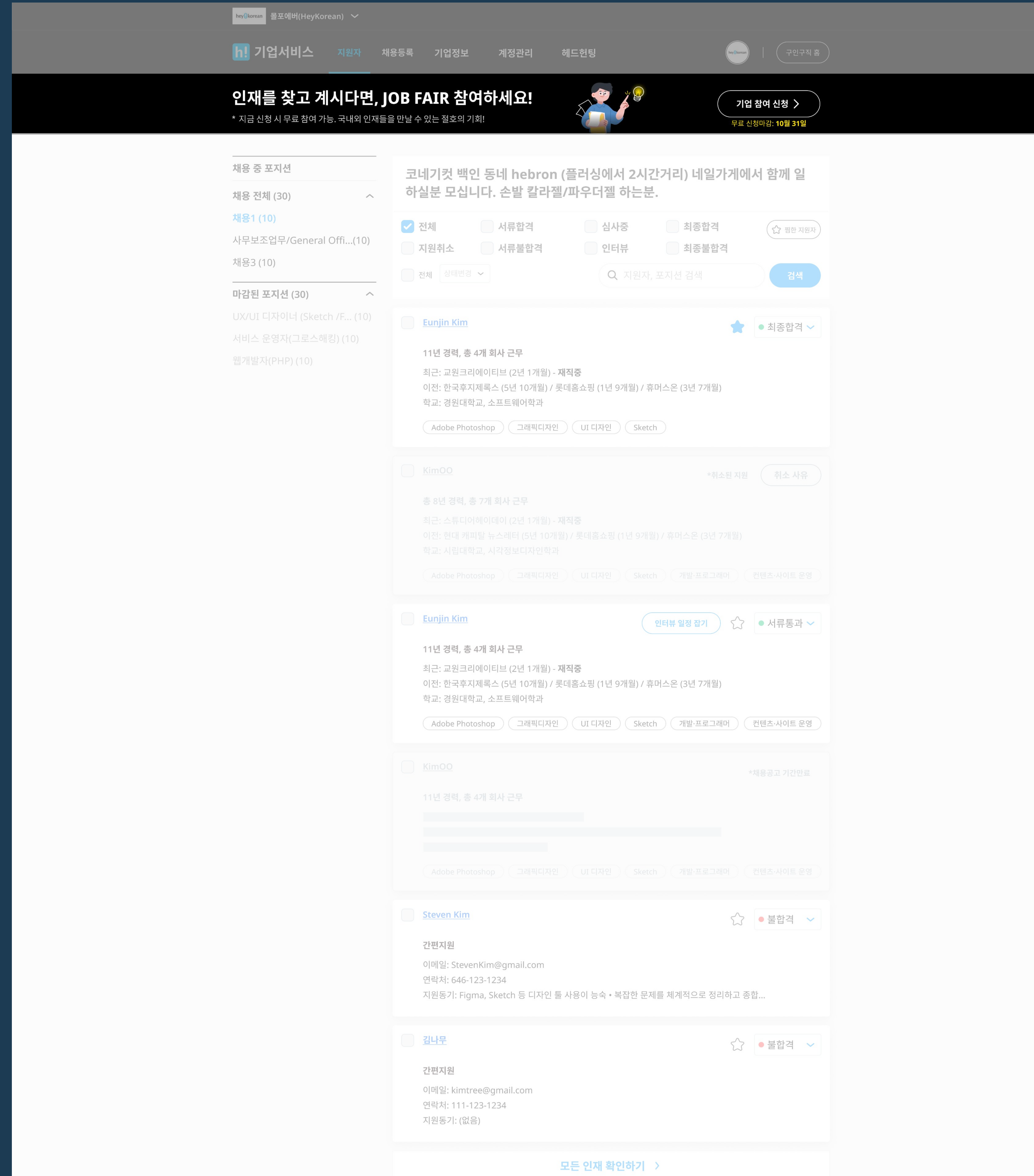
Mobile Sub Right Banner
Size : 720x 160px

Job Enterprise Page (PC)

Benefits for Enterprise Only

- Optimize purchasing power business owners for target marketing
- Public relations exposure to personnel managers to promote services and products necessary for business operations

(5 Rolling max)



PB1

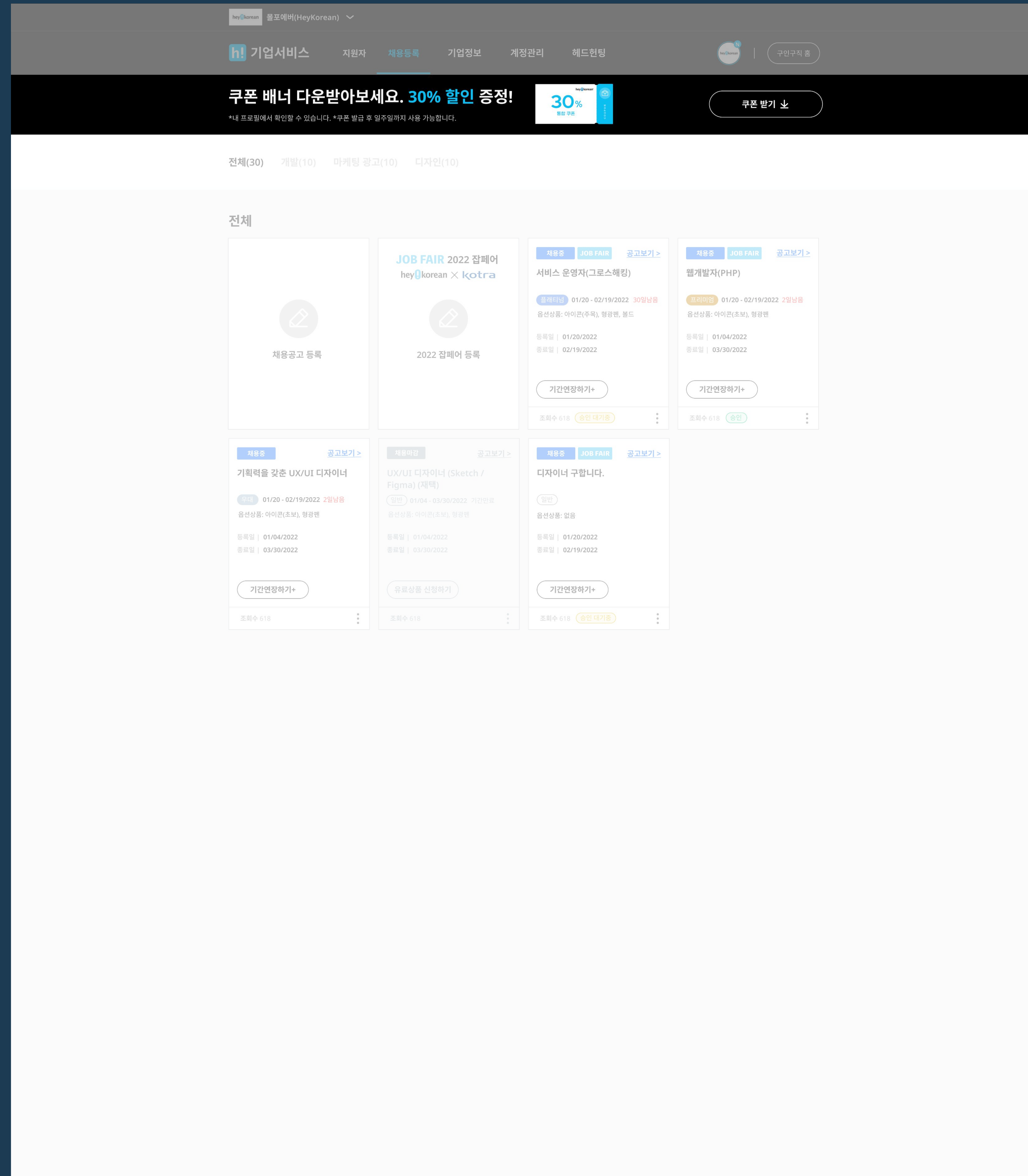
Main Top Big Banner
Size : 1920 x 113px

Job Enterprise Page (PC)

Benefits for Enterprise Only

- Optimize purchasing power business owners for target marketing
- Public relations exposure to personnel managers to promote services and products necessary for business operations

(5 Rolling max)



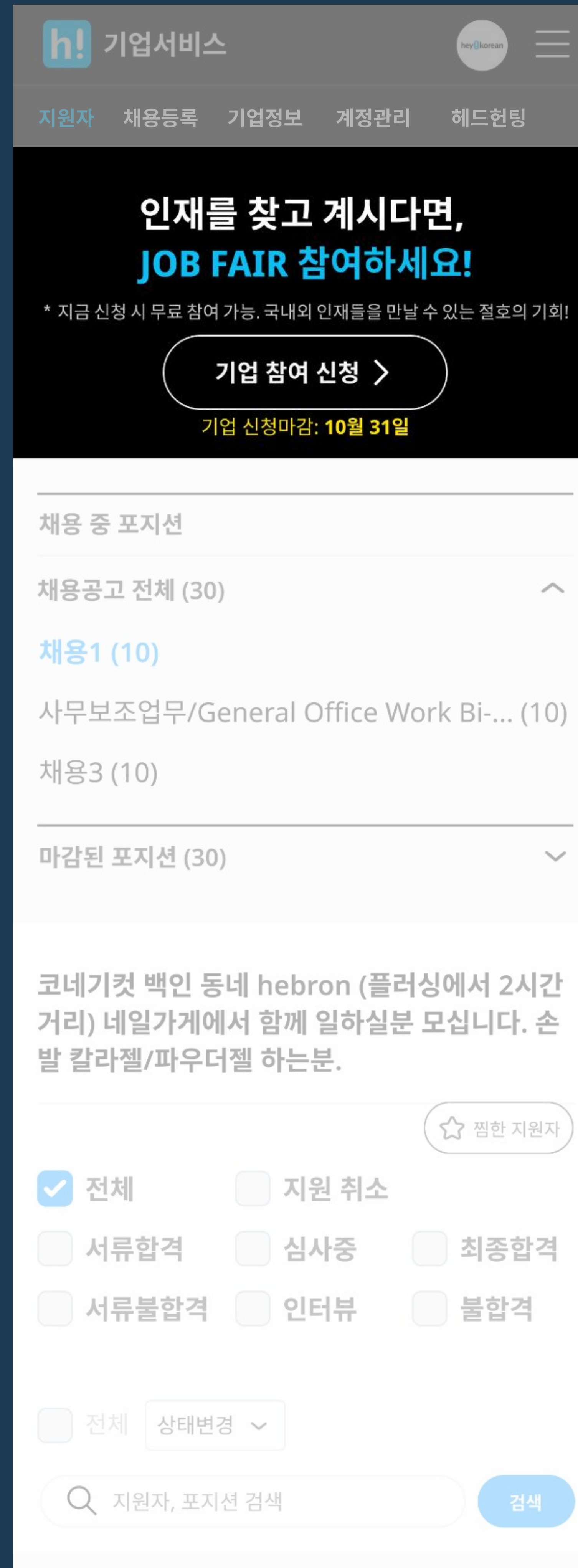
..... PB2 Main Top Big Banner
Size : 1920 x 113px

Job Enterprise Page (Mobile)

Benefits for Enterprise Only

- Optimize purchasing power business owners for target marketing
- Public relations exposure to personnel managers to promote services and products necessary for business operations

(5 Rolling max)



MB1

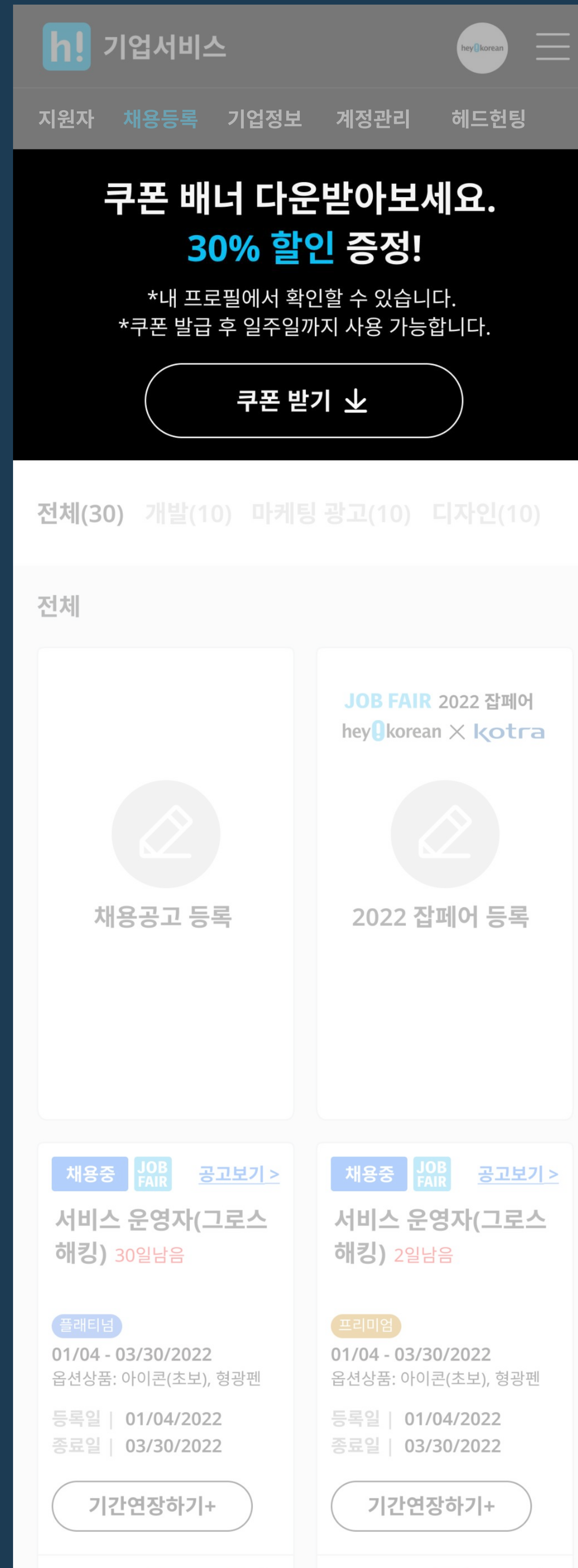
Job Search Page
Size : 720 x 160px

Job Enterprise Page (Mobile)

Benefits for Enterprise Only

- Optimize purchasing power business owners for target marketing
- Public relations exposure to personnel managers to promote services and products necessary for business operations

(5 Rolling max)



Job Search Page

Size : 720 x 160px

Market Page (PC)

Accurately target the objectives and targets suitable for setting up and promoting.
(5 Rolling max)

Main Top Banner

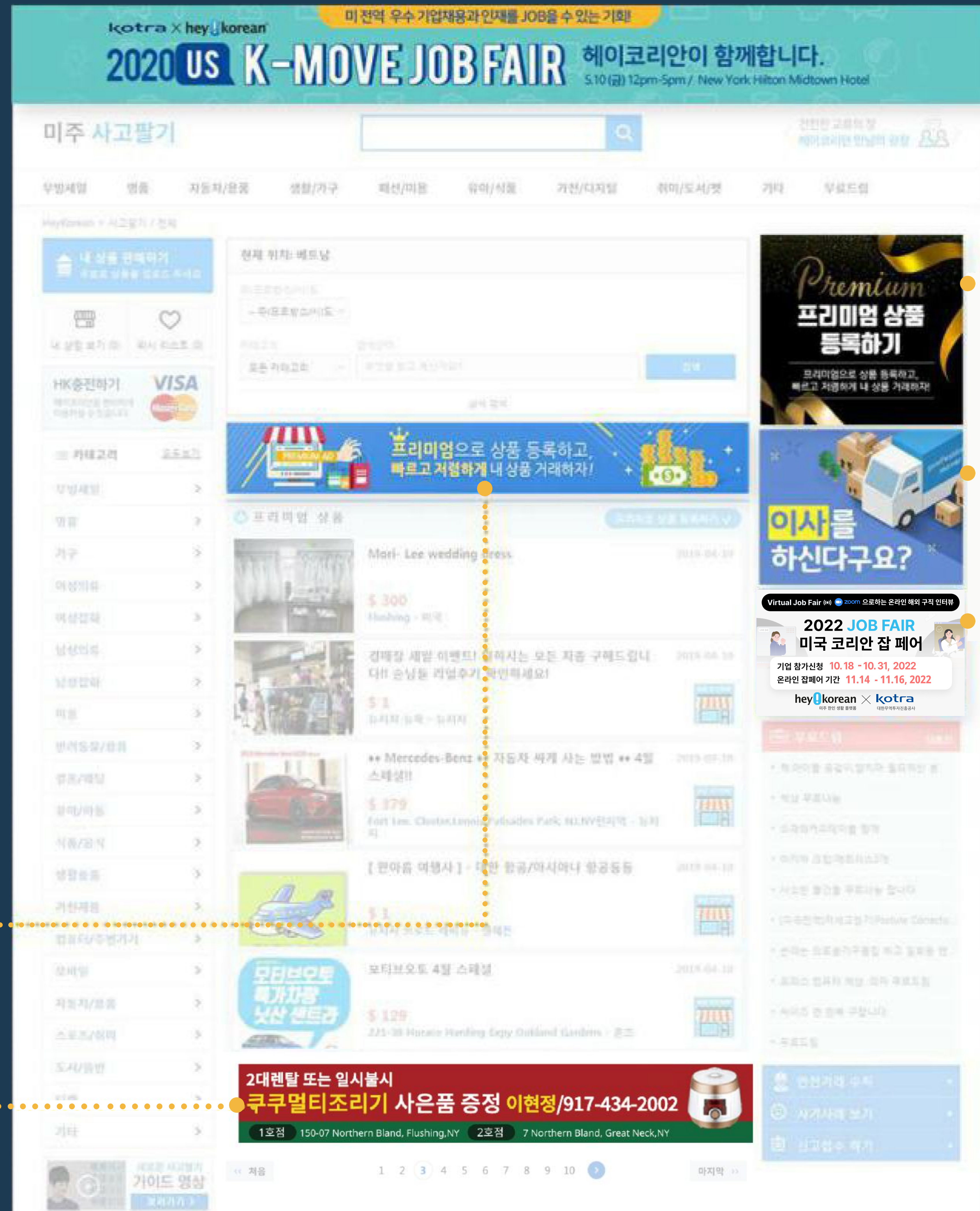
Size : 652 x 79px

PK1

Main Bottom Banner

Size : 652 x 100px

PK5



PK0

Main Top Big Banner

Size : 980 x 100px

PK2

Main Right Top Banner

Size : 247 x 232px

PK3

Main Right Center Banner

Size : 247 x 190px

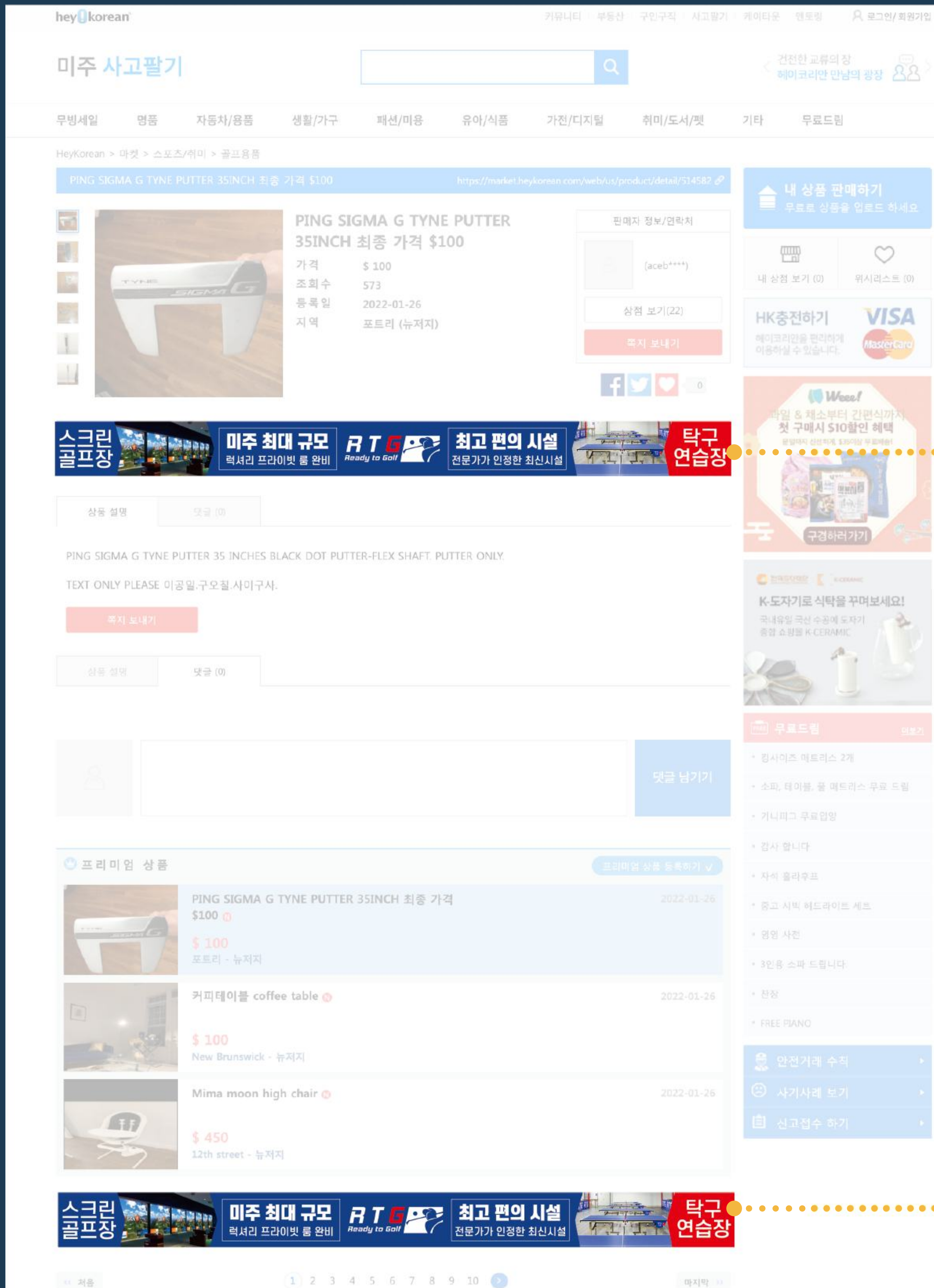
PK4

Main Right Bottom Banner

Size : 247 x 150px

Market Page (PC) Detail Page

Accurately target the objectives
and targets suitable for setting up
and promoting.
(5 Rolling max)



PDK1 Detailed Top Banner
Size : 880 x 71px

PDK2 Detailed Bottom Banner
Size : 880 x 71px

MARKET.HEYKOREAN.COM

Market Page (Mobile) Detail Page

Accurately target the objectives
and targets suitable for setting up
and promoting.

(5 Rolling max)



MDK1

Detailed Top Banner

Size : 720 x 160px



MDK2

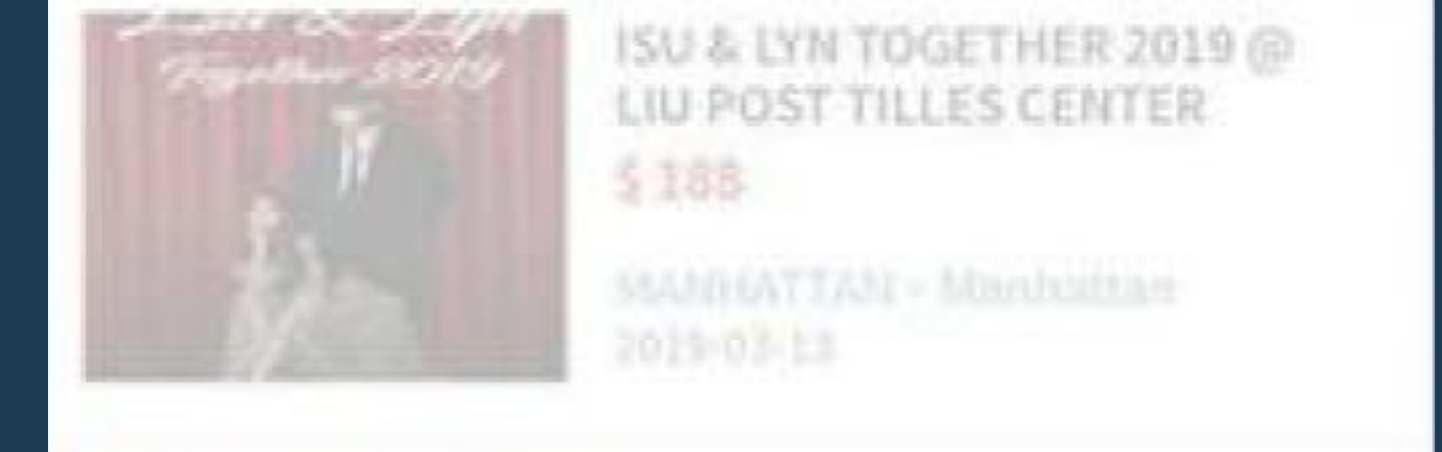
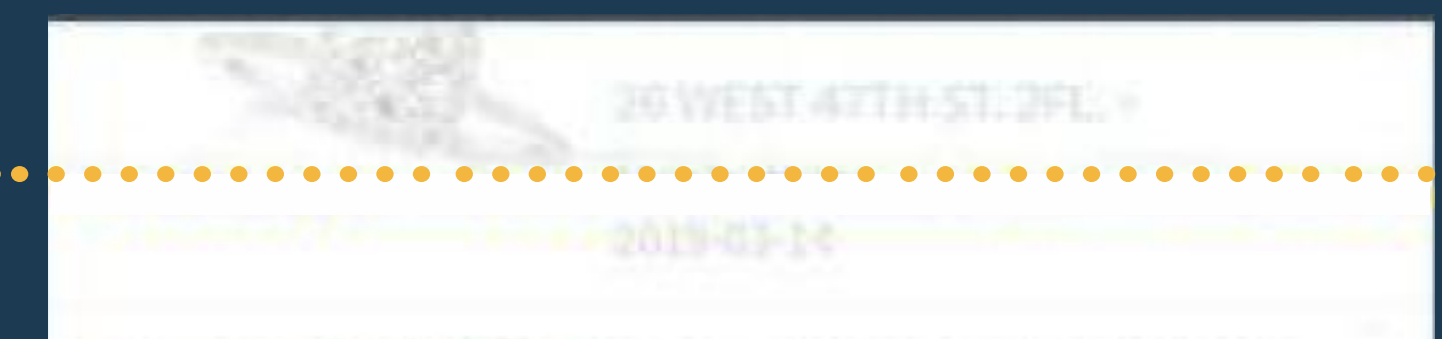
Detailed Bottom Banner

Size : 720 x 160px



Market Page (Mobile) Detail Page

Accurately target the objectives
and targets suitable for setting up
and promoting.
(5 Rolling max)



MK0

Mobile Main One Top Banner
Size: 720 x 160px

MK1

Mobile Main Top Banner
Size: 720 x 160px

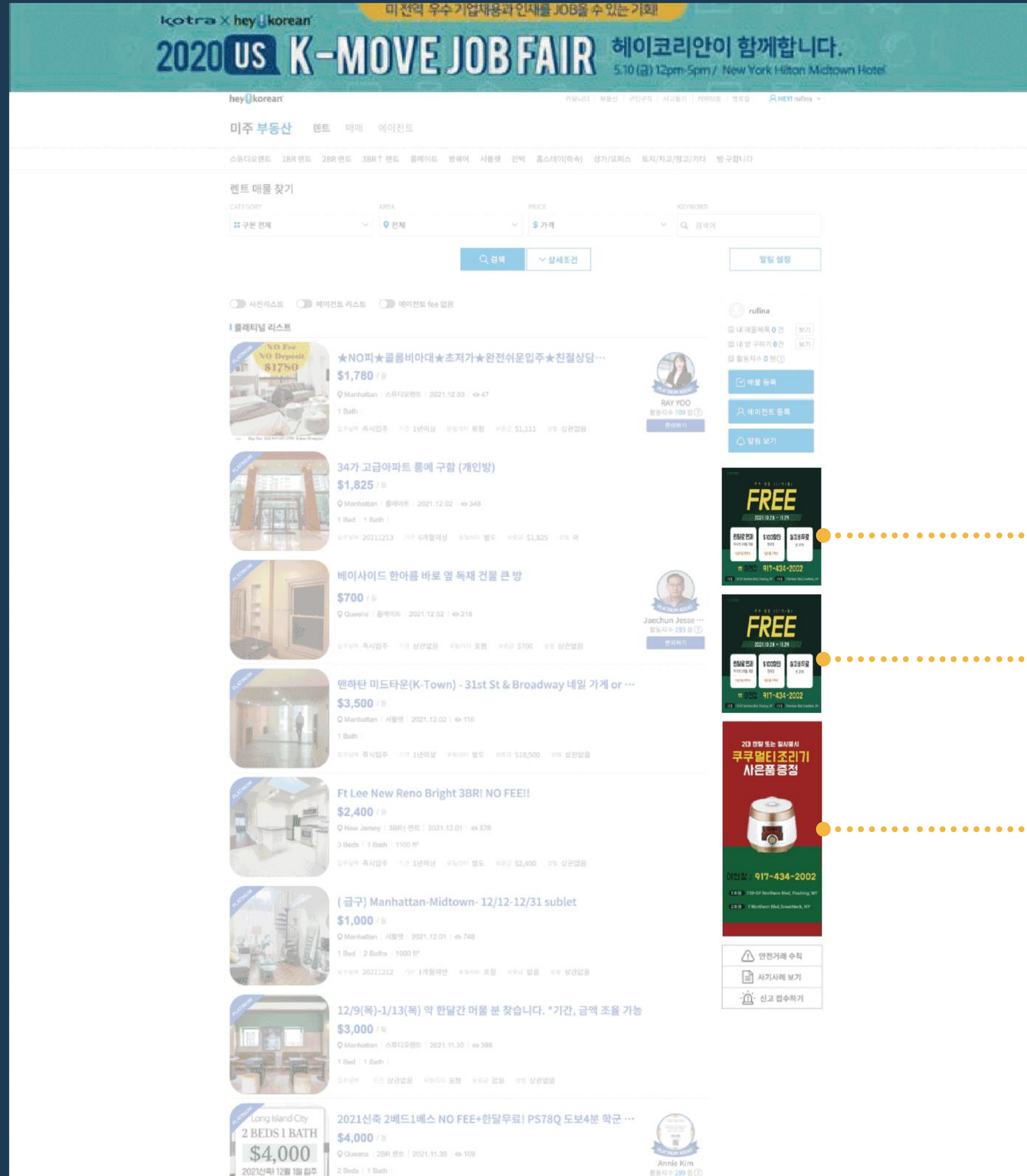
MK2

Mobile Main Bottom Banner
Size: 720 x 160px

Rent Page (PC)

Advertise accurately with the desired target tier. It's an efficient advertisement.

(5 Rolling max)



PR1 Main Right Top Banner
Size : 185 x 220px

PR2 Main Right Middle Banner
Size : 185 x 220px

PR3 Main Right Bottom Banner
Size : 185 x 440px

Rent Page (PC) Detail Page

Advertise accurately with the
desired target tier. It's an efficient
advertisement.

(5 Rolling max)

▶West 135가 & Broadway
▶스튜디오 : \$1780~
▶1베드 : \$2085~
▶2베드 : \$2650~
▶3베드 : \$3345~
(표기된 가격은 Net Effective 가격입니다)

▶NO소설/NO보증인/유학생 - 모두 쉬운입주 가능
▶타주 및 한국서 계약가능
공항에서 아파트로 바로 입주하세요!

▶도어맨
▶엘레베이터 빌딩
▶햇. 가스. 워터 포함
▶Laundry Room
▶Parking available : 별도금액

이외에 수많은 리스팅 보유하고 있습니다
광고에 한번에 보여드릴수 없으니 언제든지 연락주세요~
손님이 필요하신 지역 / 원하시는 예산에 맞는 최상의 집을 책임지고 찾아드려요~

★우측 AGENT INFO 아래의 이름을 클릭하시면 더 많은 리스팅 확인이 가능합
니다!

맨하탄/롱시티/뉴저지 최상의 리스팅 보유하고 있습니다
미국에서든 한국에서든 언제든지 연락주세요!

맨하탄/롱시티/브룩클린/뉴저지 전문 브로커

믿고 찾아 주시는 모든 분들께 다시 한번 감사드립니다.
소개로 오시는 분들께도 너무너무 감사드립니다!

뉴욕과 뉴저지의 라이선스를 가진 책임지는 브로커 Ray 입니다
한분 한분 책임지고 성심성의껏 최선을 다하겠습니다!

이곳 광고에 다 보여드리지 못하는 수많은 리스팅 보유하고 있습니다.
원하시는 지역/예산/취향에 맞는 다양한 리스팅 드립니다
미국 전역 / 한국에서도 계약 가능합니다

Ray Yoo | Licensed Real Estate Specialist
COMPSS NY
COLDWELL BANKER NJ

- Cell : 917-497-7799
- 카카오 & 라인 ID : rayyoo1212
- Email : ray.yoo@compass.com

*전화를 못 받을땐 미팅 중이거나 손님과 함께 있을 때입니다
*카톡이나 문자 남겨주세요. 끝나고 바로 연락드릴게요

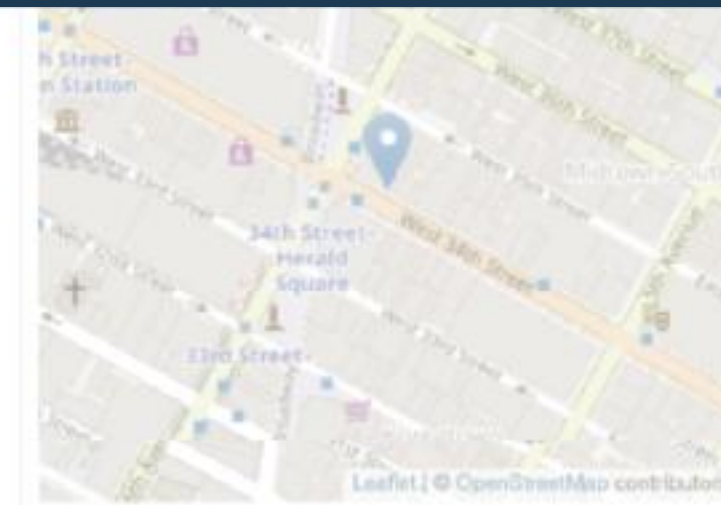
2대렌탈 또는 일시불시
쿠쿠멀티조리기 사은품 증정 이현정/917-434-2002
1호점 150-07 Northern Blvd, Flushing, NY 2호점 7 Northern Blvd, Great Neck, NY

Comment TOTAL: 0건

rufina

댓글을 입력해주세요

저장



지하철
34 Street Penn Station - 588m

버스
Rockledge Bus Tour - 318m

학교
Turner School - 420m
OSHA 10 NY - 582m
American Committee for Shenkar College - 608m
Aaron School High School - 649m
Swedish Institute - 693m

2대 렌탈 또는 일시불시
쿠쿠멀티조리기 사은품 증정 이현정 /917-434-2002

- 유사한 매물 목록
- 스튜디오 빌딩 ★NO피★중시티최강★4개월무료★집안세탁기★인터넷&에너티무료★지금만진행... \$1,650
 - 스튜디오 빌딩 ♥♥NO피♥247전월상임♥쉬운입주♥현분분책임지고진행합니다♥ \$2,050
 - 스튜디오 빌딩 ♥NO피♥집안세탁기♥문프탑수영장♥택시리최저기♥전월상임♥지금만 \$1,975
 - 스튜디오 빌딩 ★NO피★플롬비어대★조지아★왕인서문입주★전월상임★지금만 \$1,540
 - 스튜디오 빌딩 ♥NO피♥플롬비어대♥동경최저가♥쉬운입주♥가우원비가능♥전월상임★지금만 \$1,995

2대 렌탈 또는 일시불시
쿠쿠멀티조리기 사은품 증정 이현정 /917-434-2002

PDR1 Detailed Right Middle Banner
Size : 385 x 100px

PDR2 Detailed Right Bottom Banner
Size : 385 x 100px

PDR3 Detailed Bottom Banner
Size : 720 x 100px

Rent Page (Mobile)

Advertise accurately with the desired target tier. It's an efficient advertisement.
(5 Rolling max)

✳ Rolling exposure

Mobile Main Top Banner
Size : 720 x 150px

MR1



MR0

Mobile Main Top Big Banner
Size : 720 x 150px



✳ Rolling exposure

MR2

Mobile Main Bottom Banner
Size : 720 x 150px

Rent Page (Mobile) Detail Page

Advertise accurately with the
desired target tier. It's an efficient
advertisement.
(5 Rolling max)

Main Top Banner
Size : 720 x 150px

MDR1

2대 렌탈 또는 일시불시
쿠쿠멀티조리기 사은품 증정
이현정 /917-434-2002

Comment TOTAL 0건

AGENT INFO

RAY YOO
활동지수 709 점
COMPASS
★★★★★ 5.0 (3)

리스트: 283
문의하기

상세주소 Queens, NY 11101, USA

Map showing Queens Plaza area.

지하철

- Queens Plaza - 0m
- 39 Avenue Station - 578m
- Court Square Station - 699m
- 33 St-Rawson St Station - 707m
- 21 St-Queensbridge Sta - 718m

버스

- Jackson Av/Queens Plaza S - 101m

Queens Plz S/28 St - 130m

Thomson Av/Van Dam St - 532m

Jackson Av/Thomson Av - 554m

44 Dr/21 St - 820m

학교

- Institute of Information Technology - 231m
- Academy of American Studies - 266m
- Continuing Education - LaGuardia Community College - 413m
- Long Island Pharmacy - 414m
- Bard High School Early College Queens - 432m

2대 렌탈 또는 일시불시
쿠쿠멀티조리기 사은품 증정
이현정 /917-434-2002

유사한 매물 목록

- 2BR 렌트 \$3,680
NO피 가장살기 좋은 배터리파크
크룸 현금보너스 침절상당 총지...
- 스튜디오 렌트 \$1,995
NO피 K-TOWN 파격프로모션
어메니티 무료 쉬운 입주...
- 스튜디오 렌트 \$2,063
NO피 집안세탁기 수영장 있는
어메니티 럭셔리할인 천절...
- 스튜디오 렌트 \$1,998
NO피 여름특가 집안세탁기
최강어메니티 쉬운 입주...
- 스튜디오 렌트 \$1,800
NO피 마지막 4개월 무료! 집
안세탁기 인터넷&어메니티 무...

2대 렌탈 또는 일시불시
쿠쿠멀티조리기 사은품 증정
이현정 /917-434-2002

MDR2

Detailed Right Middle Banner
Size : 720 x 150px

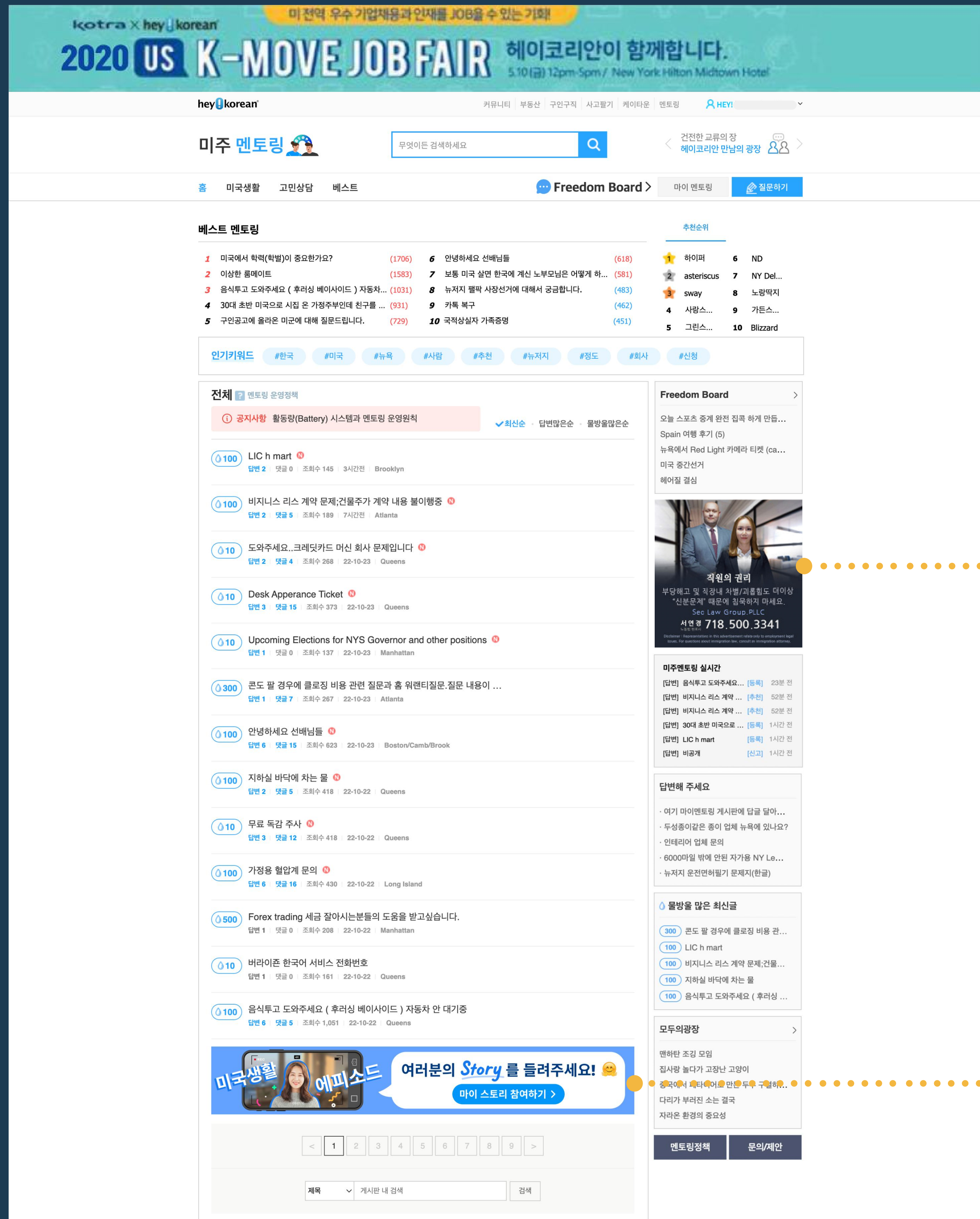
MDR3

Detailed Right Bottom Banner
Size : 720 x 150px

Mentor Page (PC)

Geared towards providing assistance regarding legal, medical, travel, daily life occurrences.

(5 Rolling max)



PE0

Main Top Big Banner
Size : 980 x 100px

PE1

Main Right Banner
Size : 240 x 240px

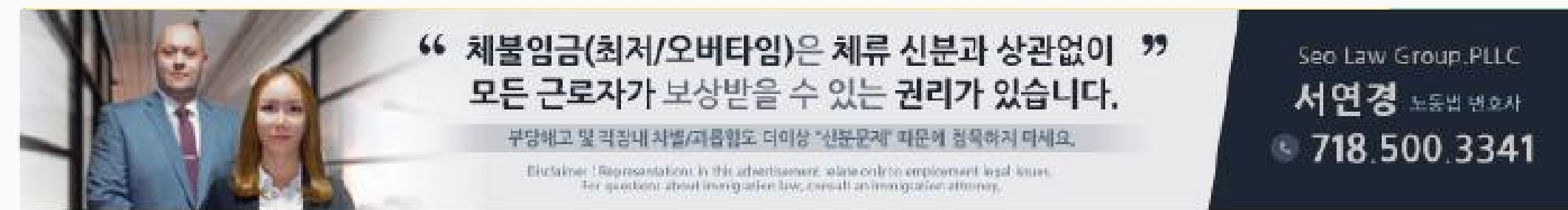
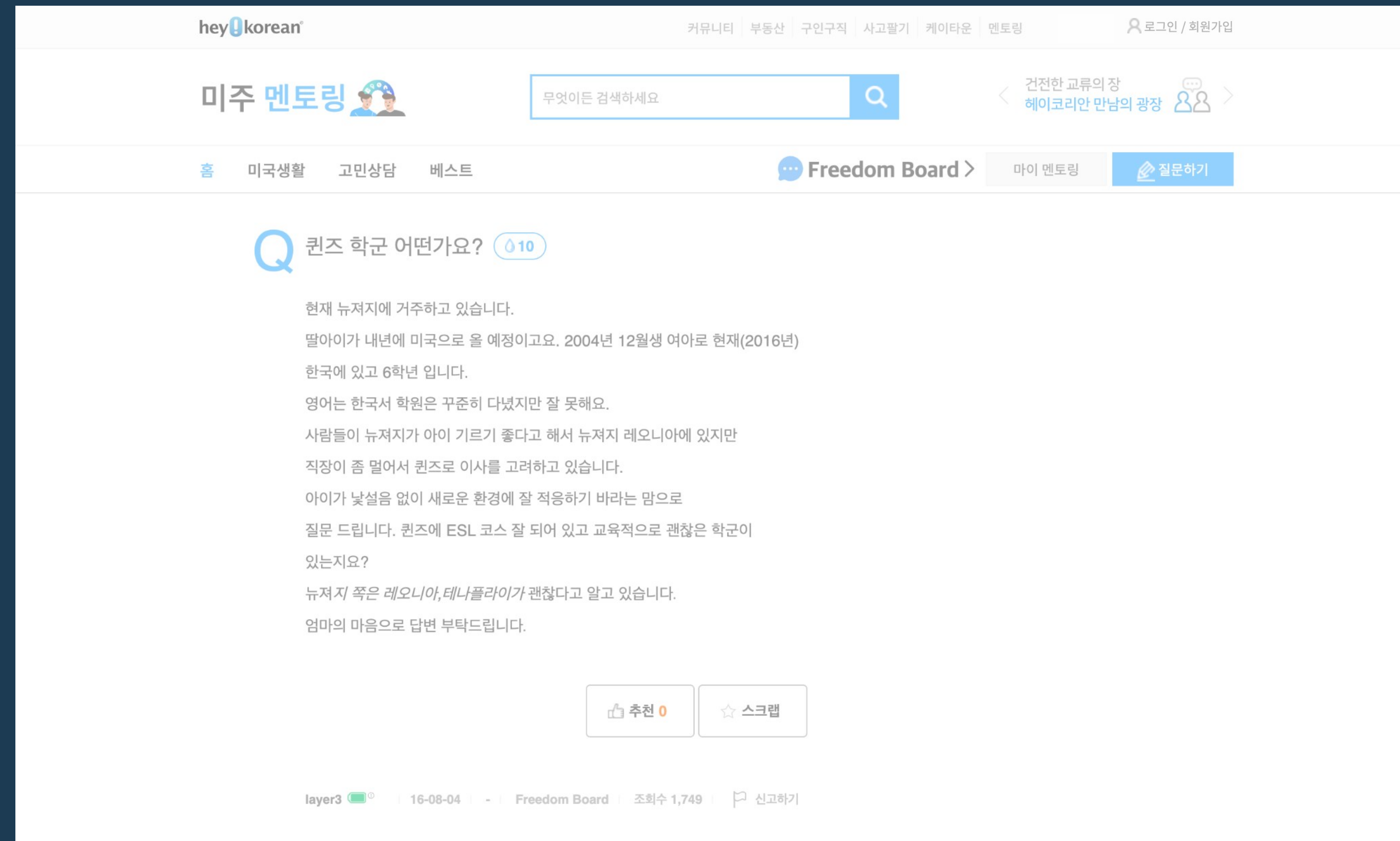
PE2

Main Bottom Banner
Size : 686 x 110px

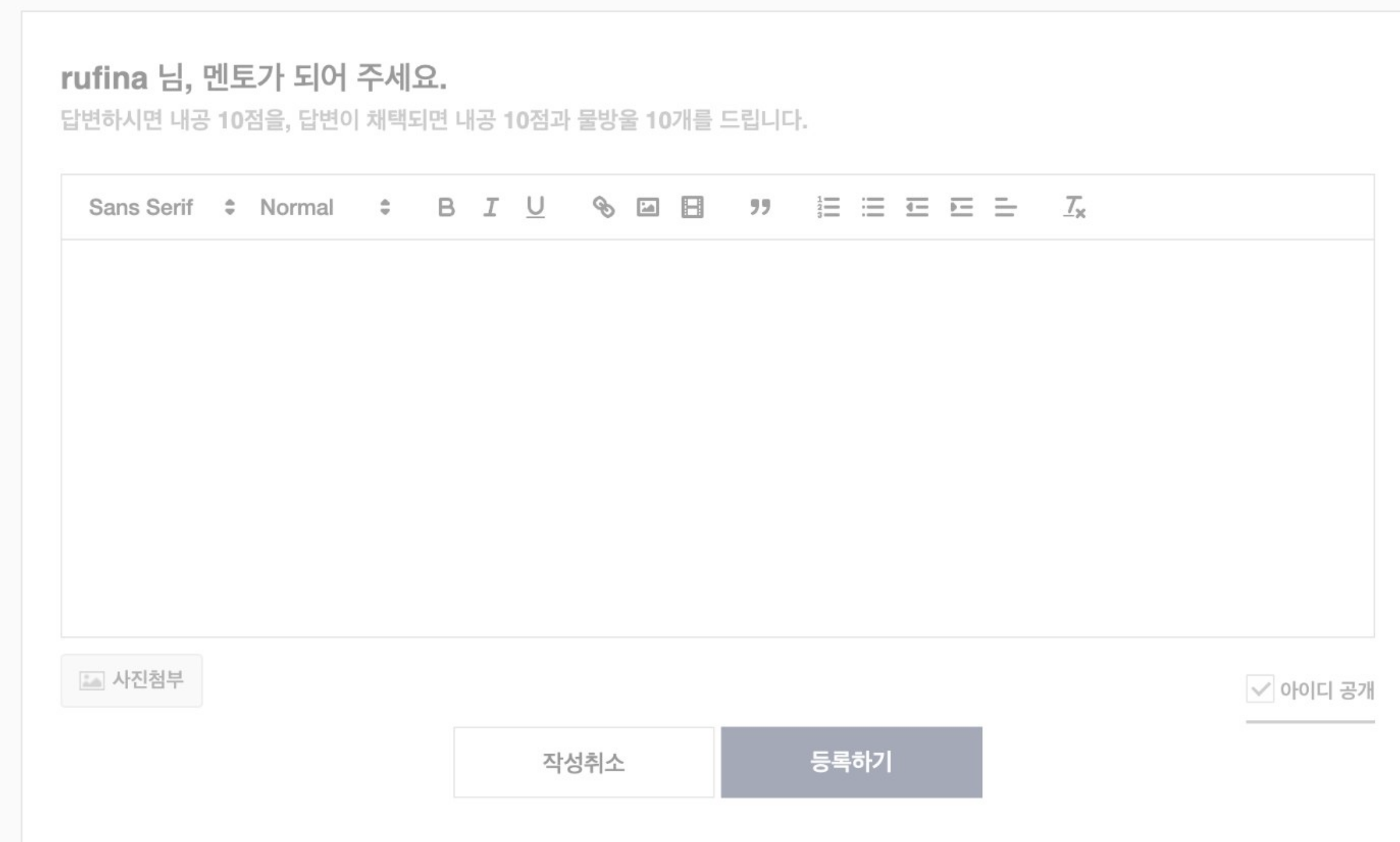
Mentor Page (PC) Detail Page

Geared towards providing assistance regarding
legal, medical, travel, daily life occurrences.

(5 Rolling max)



PDE1 Detailed Banner
Size : 880 x 110px



Mentor Page (Mobile)

Geared towards providing assistance regarding legal, medical, travel, daily life occurrences.

(5 Rolling max)

Mobile Top Big Banner
Size : 720 x 160px

ME0

Mobile Top Banner
Size : 720 x 160px

ME1

헤이코리안이 함께합니다.
2020 US K-MOVE JOB FAIR
미국의 우수 기업들과 인재를 JOB을 수 있는 기회

h! 미주 멘토링

무엇이든 검색하세요

홈 미국생활 고민상담 베스트 Freedom Board

서연경 변호사
718.500.3341

“ 체불임금(최저/오버타임)은 채류 신분과 상관없이 ”
모든 근로자가 보상받을 수 있는 권리가 있습니다.
부당해고 및 직장내 차별/고용불이익 등 “신분문제” 때문에 침묵하지 마세요.
Disclaimer: Representations in this advertisement relate only to employment legal issues.
For questions about immigration law, consult an immigration attorney.

미국생활

공지사항
활동량(Battery) 시스템과 멘토링 운영원칙

최신순 답변많은순 물방울많은순

10 게이머용 키보드 추천 부탁드립니다 한국에 ...
답변 4 11시간전 | North Je... | 미국생활

10 약국캐셔시급
답변 7 13시간전 | Queens | 미국생활

10 Lexus RX 450h 구입 대기 기간
답변 2 18시간전 | Manhattan | 미국생활

10 Tap water 마셔도 되나요?
답변 4 18시간전 | North Je... | 미국생활

999 과연 주머니가 더 팍팍해질까요?
답변 7 22-09-05 | Long Isl... | 미국생활

10 가게정리
답변 4 22-09-05 | Long Isl... | 미국생활

10 아이 사진 버리면 싸이코패스 아빠인가요?
답변 12 22-09-05 | Long Isl... | 미국생활

500 자동차 캠 카메라
답변 6 22-09-05 | Queens | 미국생활

10 통관 세금?
답변 3 22-09-04 | Puerto R... | 미국생활

10 렌탈 인컴 세금
답변 3 22-09-04 | North Je... | 미국생활

10 소액손해배상 청구 가능한 변호사님
답변 3 22-09-04 | North Je... | 미국생활

10 통관 세금?
답변 3 22-09-04 | Puerto R... | 미국생활

10 렌탈 인컴 세금
답변 3 22-09-04 | North Je... | 미국생활

10 소액손해배상 청구 가능한 변호사님
답변 3 22-09-04 | North Je... | 미국생활

10 Tap water 마셔도 되나요?
답변 4 18시간전 | North Je... | 미국생활

999 과연 주머니가 더 팍팍해질까요?
답변 7 22-09-05 | Long Isl... | 미국생활

10 가게정리
답변 4 22-09-05 | Long Isl... | 미국생활

10 아이 사진 버리면 싸이코패스 아빠인가요?
답변 12 22-09-05 | Long Isl... | 미국생활

500 자동차 캠 카메라
답변 6 22-09-05 | Queens | 미국생활

10 통관 세금?
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10 렌탈 인컴 세금
답변 3 22-09-04 | North Je... | 미국생활

10 소액손해배상 청구 가능한 변호사님
답변 3 22-09-04 | North Je... | 미국생활

10 댓글 등록
답변 2 22-09-04 | Manhattan | 미국생활

10 600정도 스퀘어에 쓸 히터 추천 바랍니다
답변 4 22-10-25 | Queens | 미국생활

10 커미션안주는회사 어떻게할수있나요
답변 3 22-10-25 | North Je... | 미국생활

100 UPENN
답변 9 22-10-25 | Long Isl... | 미국생활

11 Zero% transfer for visa card
답변 1 22-10-25 | Central NJ | 미국생활

10 메릴랜드 랭귀지 스쿨이나 학교 문의
답변 2 22-10-25 | Eastern ... | 미국생활

10 Tap water 마셔도 되나요?
답변 4 18시간전 | North Je... | 미국생활

999 과연 주머니가 더 팍팍해질까요?
답변 7 22-09-05 | Long Isl... | 미국생활

10 가게정리
답변 4 22-09-05 | Long Isl... | 미국생활

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답변 3 22-09-04 | North Je... | 미국생활

10 소액손해배상 청구 가능한 변호사님
답변 3 22-09-04 | North Je... | 미국생활

미국생활 에피소드

여러분의 Story를 들려주세요! 🗣️

마이 스토리 참여하기 >

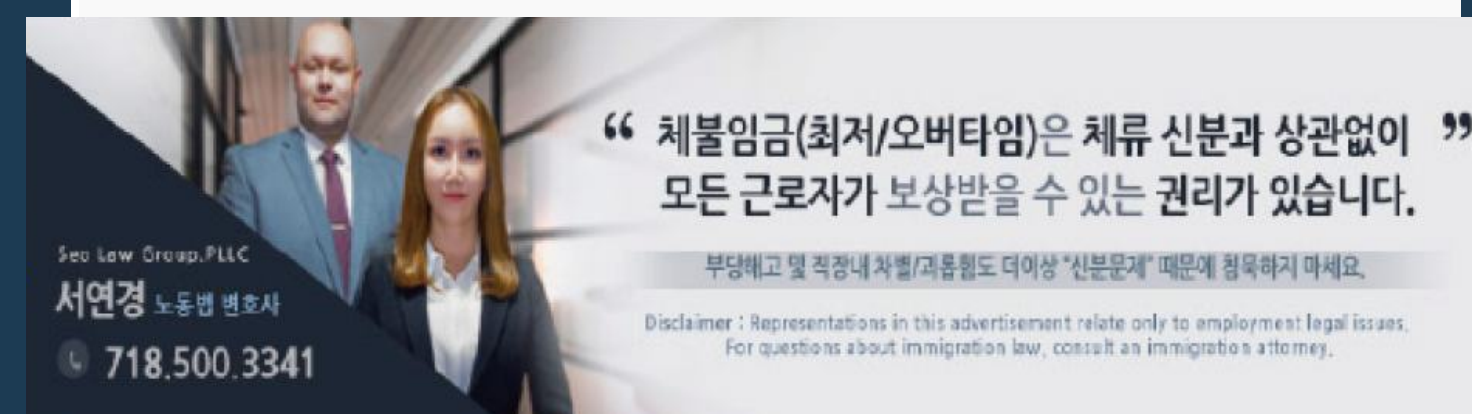
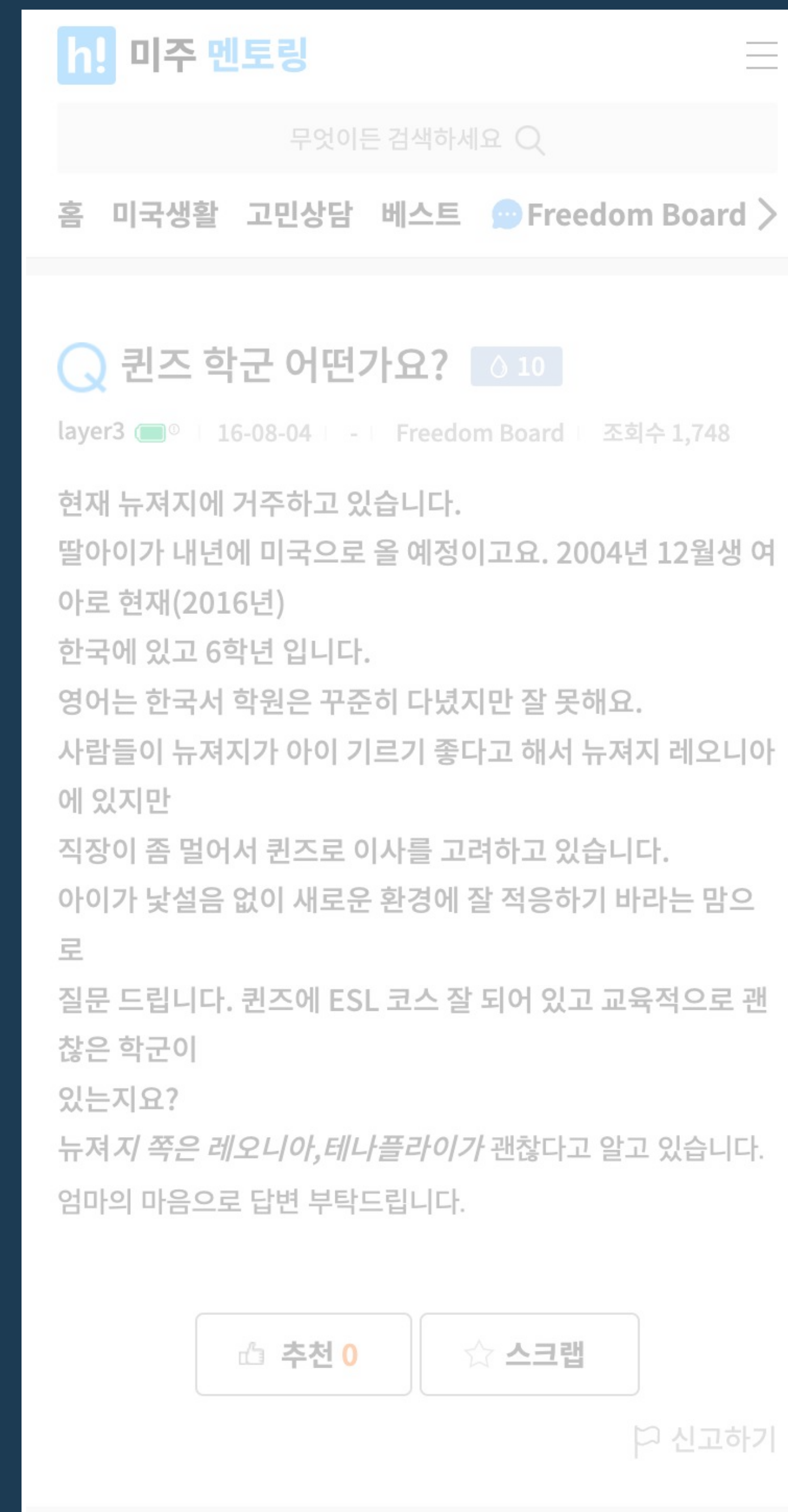
ME2

Mobile Bottom Banner
Size : 720 x 160px

Mentor Page (Mobile) Detail Page

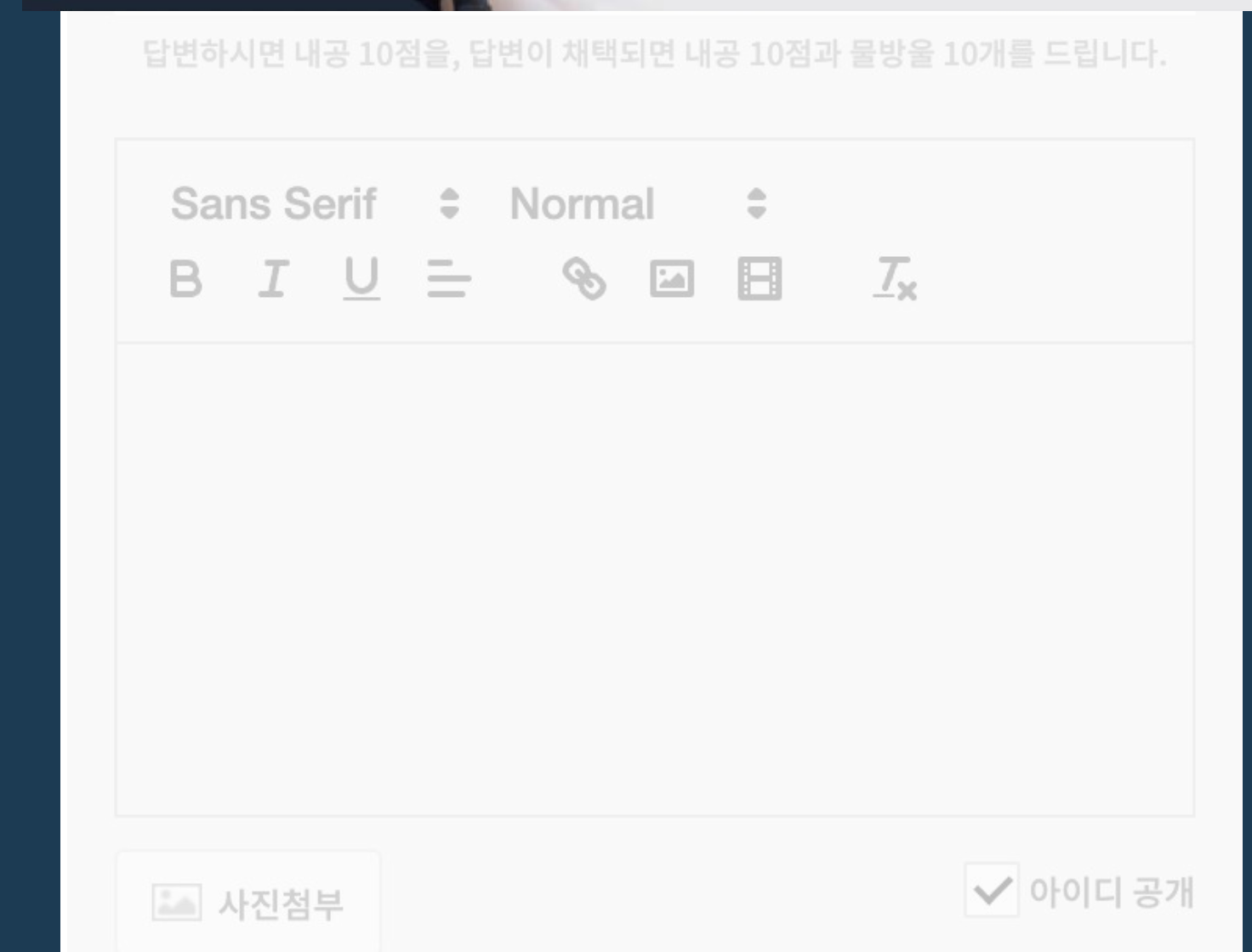
Geared towards providing assistance regarding legal, medical, travel, daily life occurrences.

(5 Rolling max)



MDE1

Mobile Detailed Banner
Size : 720 x 160px



KTOWN Page (PC)

Looking for Korean businesses and stores.
Makes sense to promote to all Koreans.



KTM1

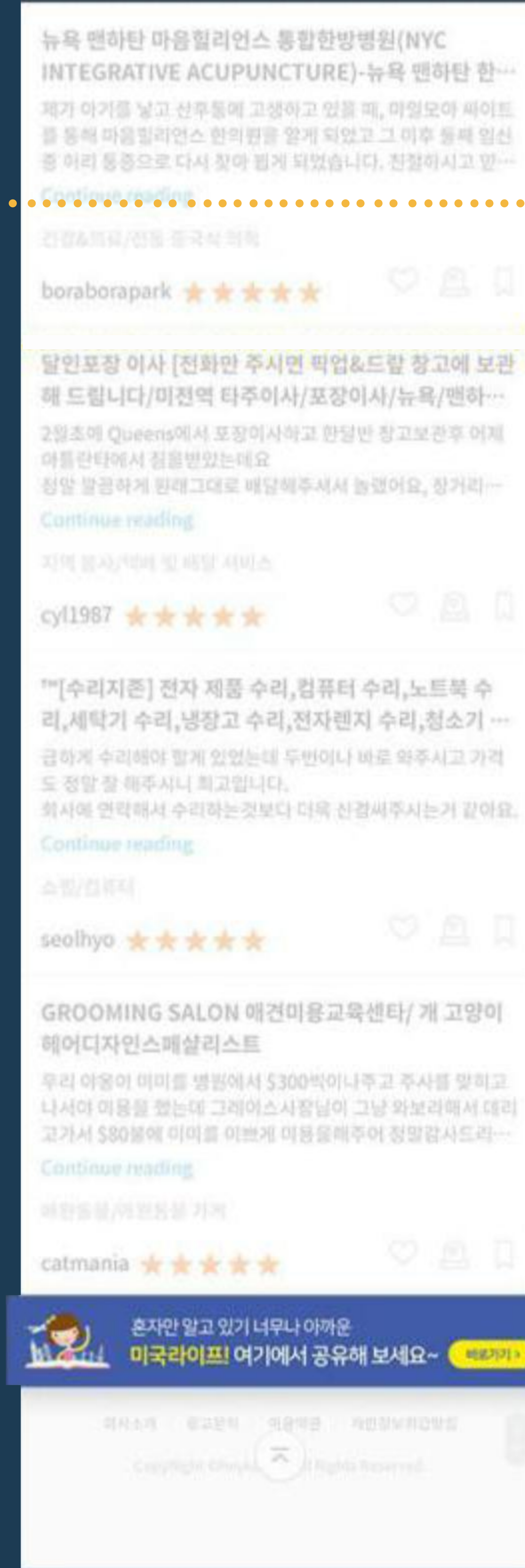
Main Top Banner
Size : 980 x 300px
(10 Rolling max)

KTB2

Main Bottom Banner
Size : 980 x 96px

KTOWN Page (Mobile)

Looking for Korean businesses and business boss. Makes sense to promote to all Koreans.



MT1

Mobile Main Top Banner
Size : 720 x 160px

MT2

Mobile Main Bottom Banner
Size: 720 x 160px

Korean Business Records

K-TOWN

Are you still using inefficient advertising?

Register as a K-TOWN Premium member and your business
is exposed to more than 80,000 Koreans a day.

Introduce your business to your 2,000,000 monthly customers today.

Why K-TOWN?

K-TOWN Strength



Korean business records
around the world
Available in one place



400,000 people around
the world
Services in Use



Additional points for
K-TOWN
Discount coupon available



Through categories
Easy shop search
available



Close to me
Shop search available



Keywords
All Korean restaurants
can be searched



IOS/Android More than
30,000 times



Apps & Websites
Increased promotion effect
due to linkage홍보효과 증가

K-TOWN Premium Membership Privilege

Enjoy the unparalleled benefits.

GOOGLE Search Optimization

Google searches can expose you to the top, exposing you to more potential customers.

K-TOWN Top Exposure and Information Update

You are listed on the premium list of Heykorean K-TOWN and exposed to numerous potential customers. Store information is regularly managed.

Event progress and management

Event progress and management Various events can be held/managed in K-TOWN.

hey!korean®

THANK YOU!

HeyKorean wishes your great advancement,
and we will try our best add value to your business's success.

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