



hey!korean®

2023 MEDIA KIT

www.heykorean.com

NEW YORK, USA

T.1-212-260-2929 ext.2

JEJU, KOREA

T.82-02-542-0782

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01

About HeyKorean

- HeyKorean History
- Our Brand Value

02

Banner Advertisement

- Main page banner
- Job page banner
- Job Enterprise page banner
- Market page banner
- Housing page banner
- K-Town page banner
- Community page banner

03

K-TOWN

- Why K-TOWN?
- Premium Membership Benefits
- Premium Member Practical Practice

hey!korean® History

Heikorian is a life portal for Koreans living all over the world,
It was established in midtown Manhattan in 1998 for direct **help and convenience to all Koreans living abroad.**
Starting with the **launch of the Vietnamese service** in July 2018, we successfully completed the leap forward for **the connection of Koreans around the world.**

OUR HISTORY

HeyKorean has never stopped growing since its a foundation in 1988.

With an average of 2,000,000 visitors per month, HeyKorean connects Koreans around the world as one.

1998

Founded on July 20th
KSANY
(ksany.com)

2003

hey!korean®
Open Service
(www.heykorean.com)

2016

HeyKorean
Establishment of
Vietnam Branch

2018

July. HeyKorean
Vietnam Service Launch

2019

To celebrate the 20th
anniversary of its
foundation, Jump to
Global Korean Service
Hey Korean Site
Renewal Open

2023

Providing specialized
services to Korean
Americans through
renewal of Real Estate
Sales and Job service

Our Brand Value

HeyKorean plays an important role in sharing special information and services with all Koreans living abroad. We are friends from all over the world that Koreans can absolutely trust and come back whenever necessary as an eternal companion to Koreans who live far away from their hometowns, they will always be by your side.

500,000 viewers

USA Largest Korean Portal Site

Increased steeply over the years
There are currently more than half a million members of the HeyKorean membership. More than 80,000 visitors a day, 1 million page views.

All-in-one Portal Site

Share diverse and informative information

For Koreans living in the U.S., it's related to the U.S. It provides news and essential information about living abroad. It also provides information on travel, shopping, etc.

Google SEO

Top exposure of search results!

25 years of information in Google's database, accumulated and optimized for Google's SEO



Banner Advertising

Banner ads are available to all potential customers who visit the HeyKorean web page.

It's a way to effectively promote your business.

In particular, it's a brand that many people already recognize, or a luxurious brand image banner advertising can be the best alternative if you want to deploy.

HeyKorean banner advertising options are as follows.

Main Page (PC)

The main page is the preferred choice of advertisers, as it is the most exposed page of all.

(5 Rolling max)

Top Left Banner
Size : 748 x 130px

PM1



PM0 Main Top Big Banner
Size : 1200 x 100px

PM2 Main Right Top Banner
Size : 442 x 130px

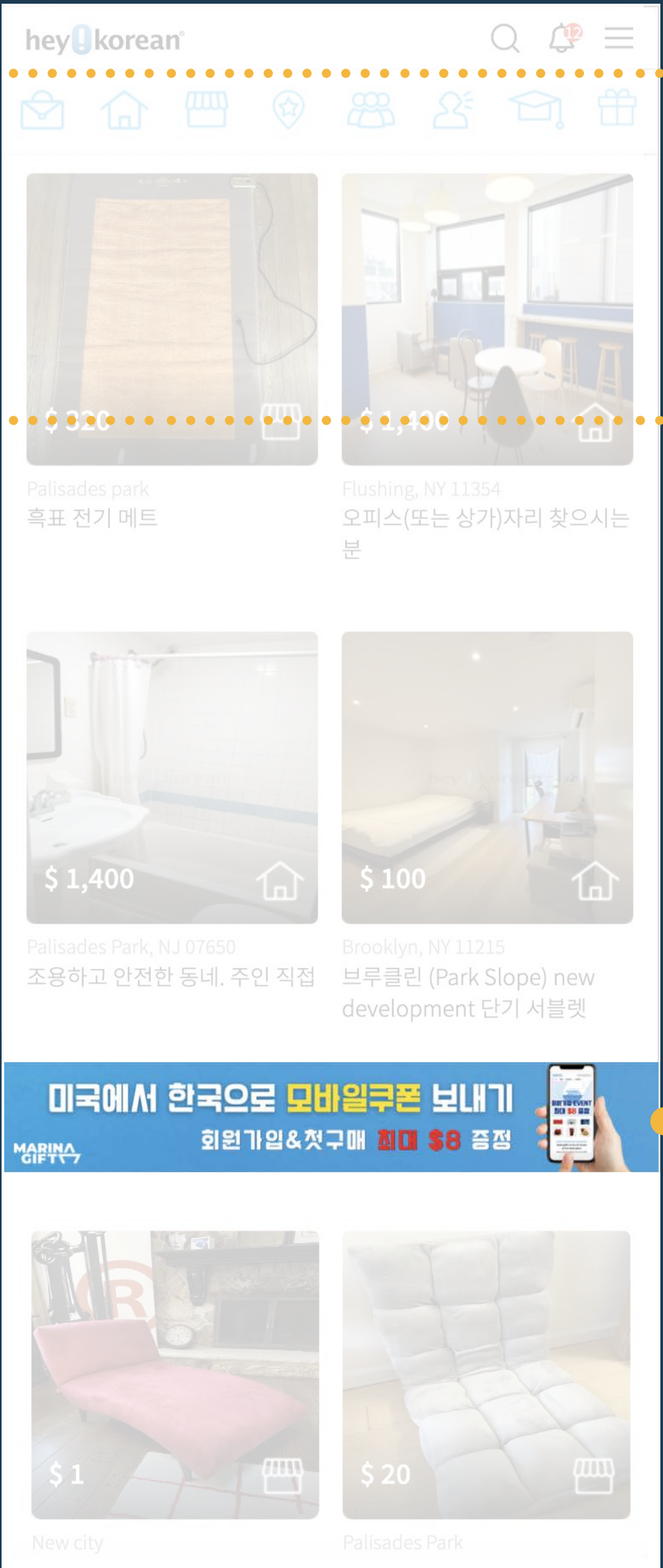
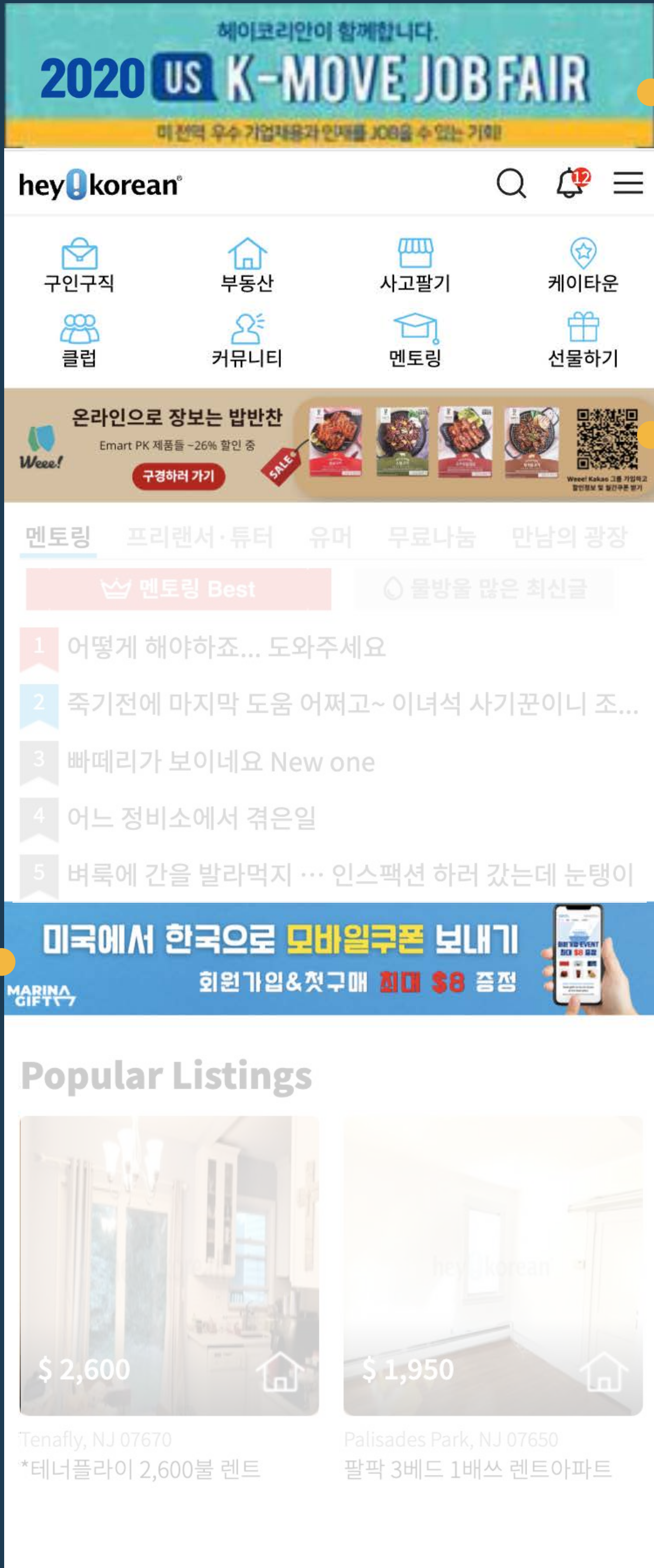
PM3 Main Right Bottom Banner
Size : 543 x 876px

Main Page (Mobile)

The main page is the preferred choice of advertisers, as it is the most exposed page of all.
(5 Rolling max)

Mobile Main Bottom Banner
Size : 720 x 120px

MM2



MM0

Mobile Main Top Big Banner
Size : 720 x 120px

MM1

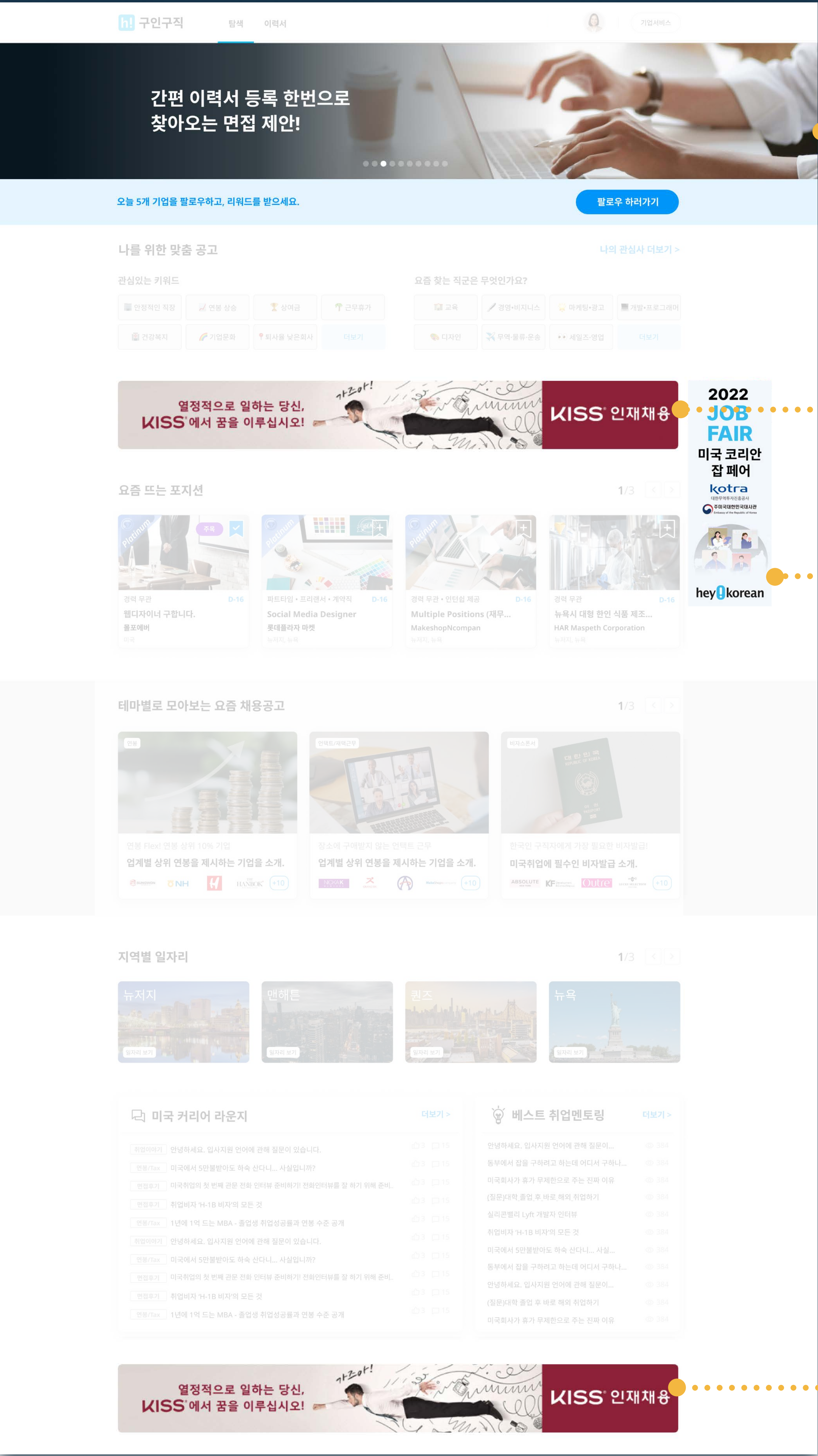
Mobile Main Top Big Banner
Size : 720 x 120px

MM3

Mobile Main Center Banner
Size : 720 x 120px

Job Search Page (PC)

Advertisements that target companies and provides job seekers with opportunities. It is best suited for promoting related companies.
(5 Rolling max)



PJ0 Main Top Big Banner
Size : 1920 x 267px

PJ1 Main Top Banner
Size : 1100 x 134px

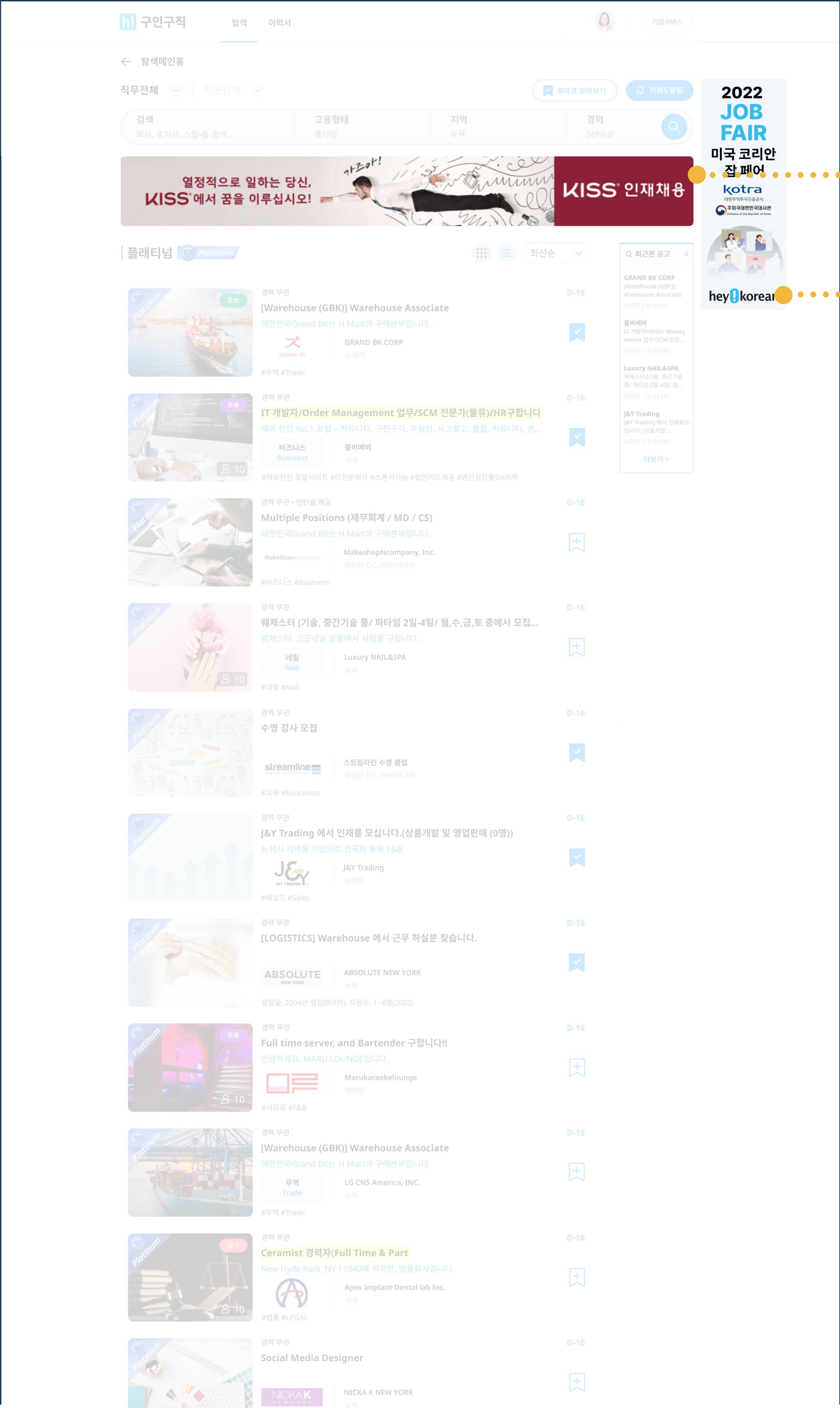
PJ2 Main Right Outer Banner
Size : 162 x 440px

PJ3 Main Bottom Banner
Size : 1100 x 134px hey!korean® 07

Job Search Page (PC)

Advertisements that target companies and provides job seekers with opportunities. It is best suited for promoting related companies.

(5 Rolling max)



PJ4

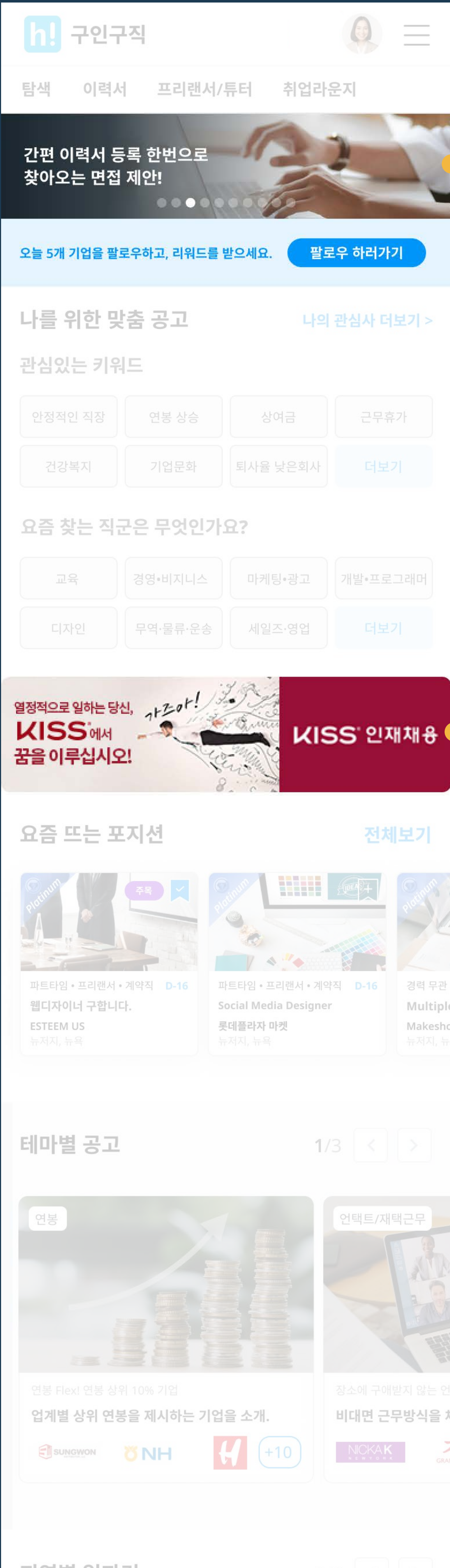
Sub Top Banner A
Size : 1100 x 134px

PJ5

Sub Right Banner B
Size : 162 x 440px

Job Main Search Page (Mobile)

Advertisements that target companies and provides job seekers with opportunities. It is best suited for promoting related companies. (5 Rolling max)



MJ1

Mobile Main Top Big Banner
Size : 720x 168px

MJ2

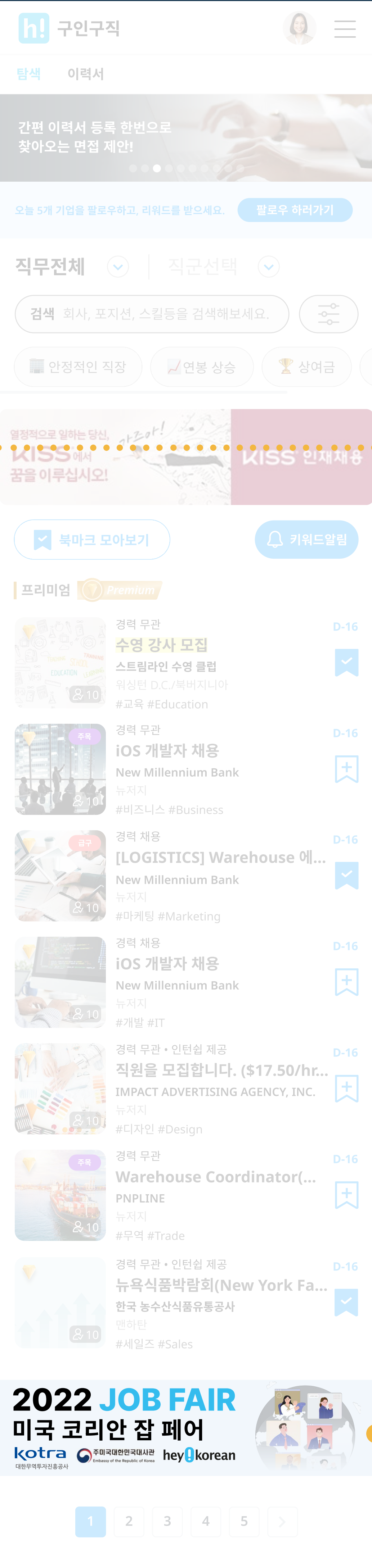
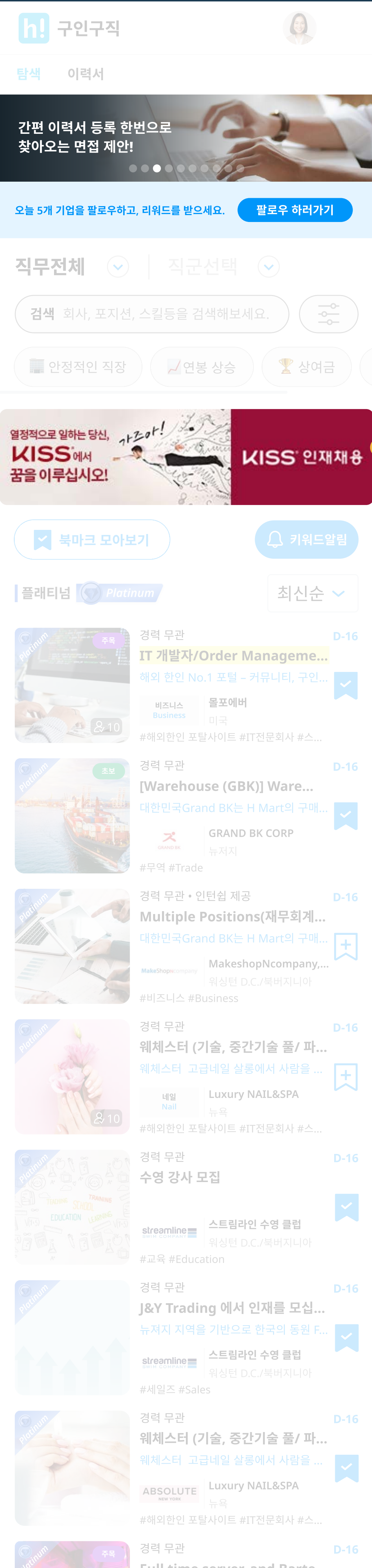
Mobile Main Top Big Banner
Size : 720x 160px

MJ3

Mobile Main Bottom Banner
Size : 720x 160px

Job Search Page (Mobile)

Advertisements that target companies and provides job seekers with opportunities. It is best suited for promoting related companies. (5 Rolling max)



MJ4

Mobile Job Search Page
Size : 720x 160px

MJ5

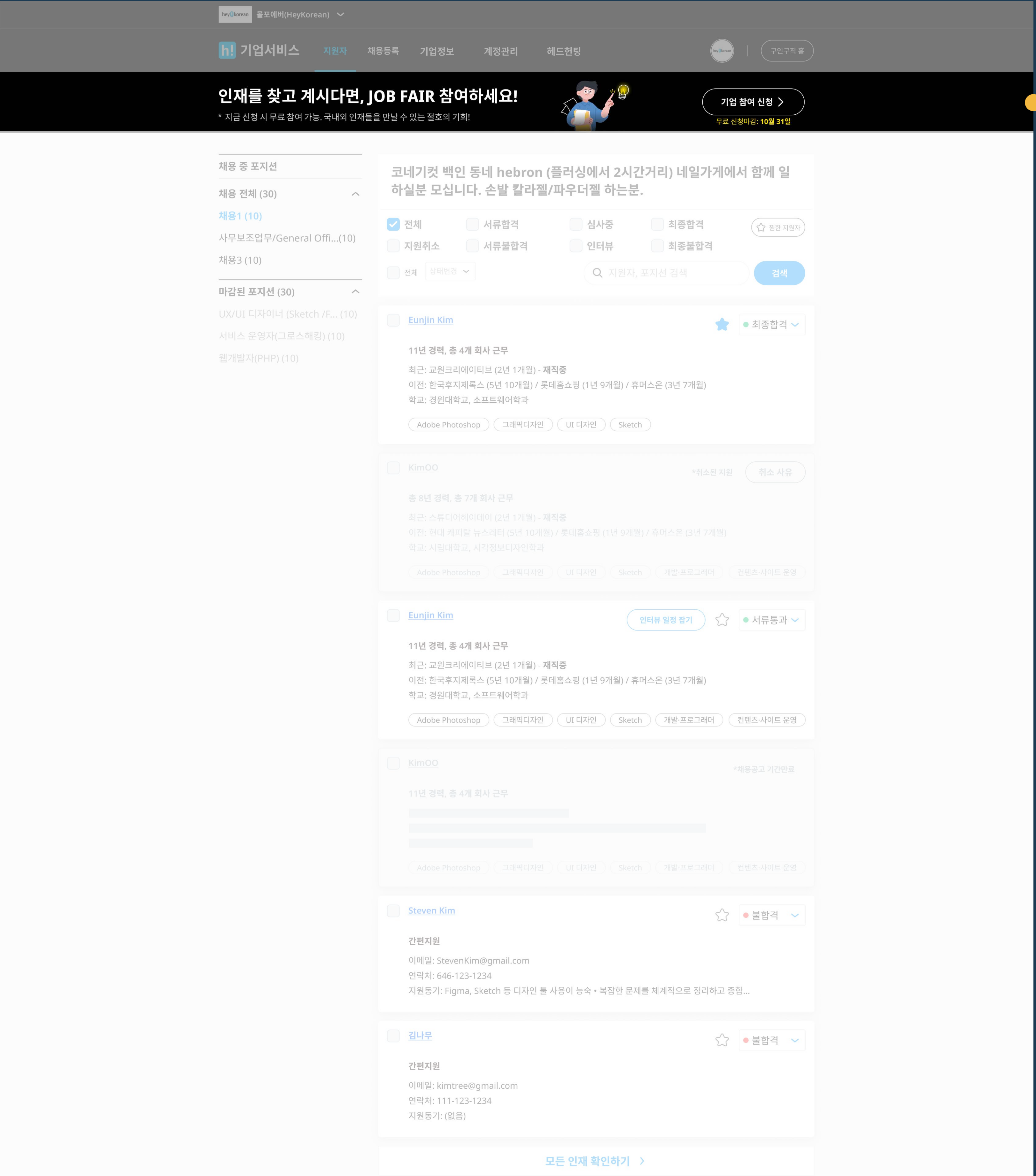
Mobile Sub Right Banner
Size : 720x 160px

Job Enterprise Page (PC)

Benefits for Enterprise Only

- Optimize purchasing power
business owners for target
marketing
- Public relations exposure to
personnel managers to promote
services and products necessary
for business operations

(5 Rolling max)



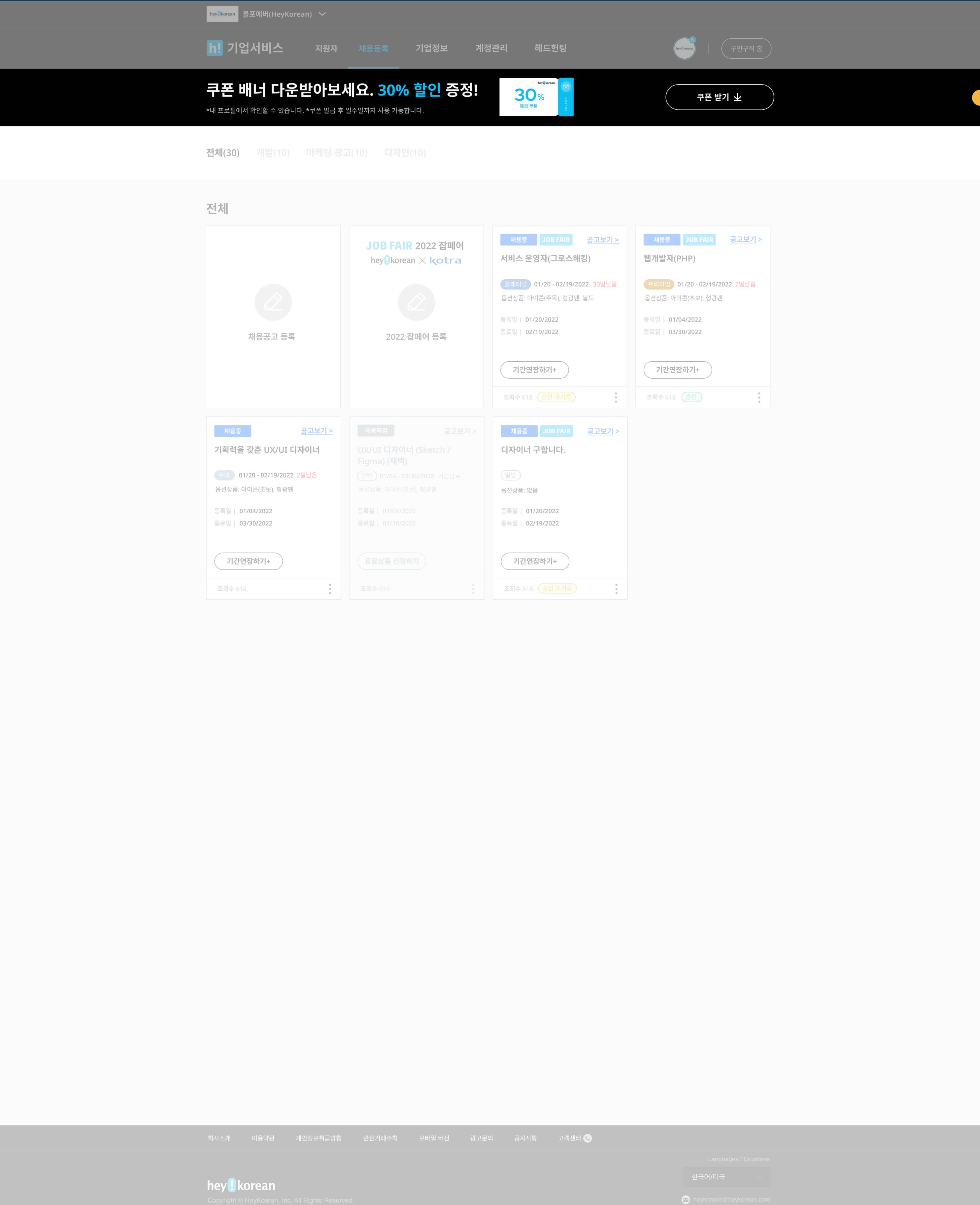
..... PB1 Main Top Big Banner
Size : 1920 x 113px

Job Enterprise Page (PC)

Benefits for Enterprise Only

- Optimize purchasing power business owners for target marketing
- Public relations exposure to personnel managers to promote services and products necessary for business operations

(5 Rolling max)



PB2 Main Top Big Banner
Size : 1920 x 113px

Job Enterprise Page (Mobile)

Benefits for Enterprise Only

- Optimize purchasing power business owners for target marketing
- Public relations exposure to personnel managers to promote services and products necessary for business operations

(5 Rolling max)



MB1 Job Search Page
Size : 720 x 160px

Job Enterprise Page (Mobile)

Benefits for Enterprise Only

- Optimize purchasing power
business owners for target
marketing
- Public relations exposure to
personnel managers to promote
services and products necessary
for business operations

(5 Rolling max)



MB2

Job Search Page

Size : 720 x 160px

Market Page (PC)

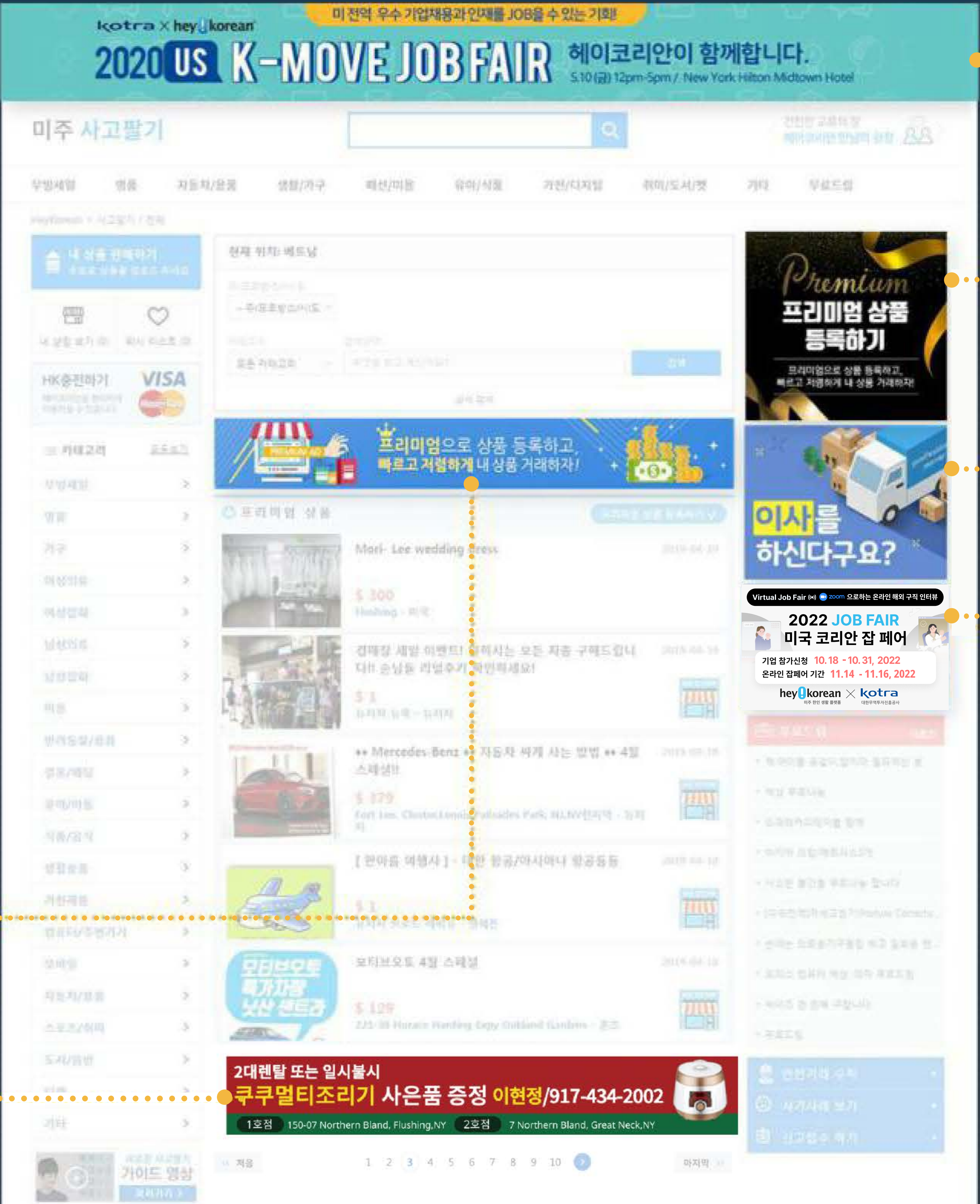
Accurately target the objectives and targets suitable for setting up and promoting.
(5 Rolling max)

Main Top Banner
Size : 652 x 79px

PK1

Main Bottom Banner
Size : 652 x 100px

PK5



PK0

Main Top Big Banner
Size : 980 x 100px

PK2

Main Right Top Banner
Size : 247 x 232px

PK3

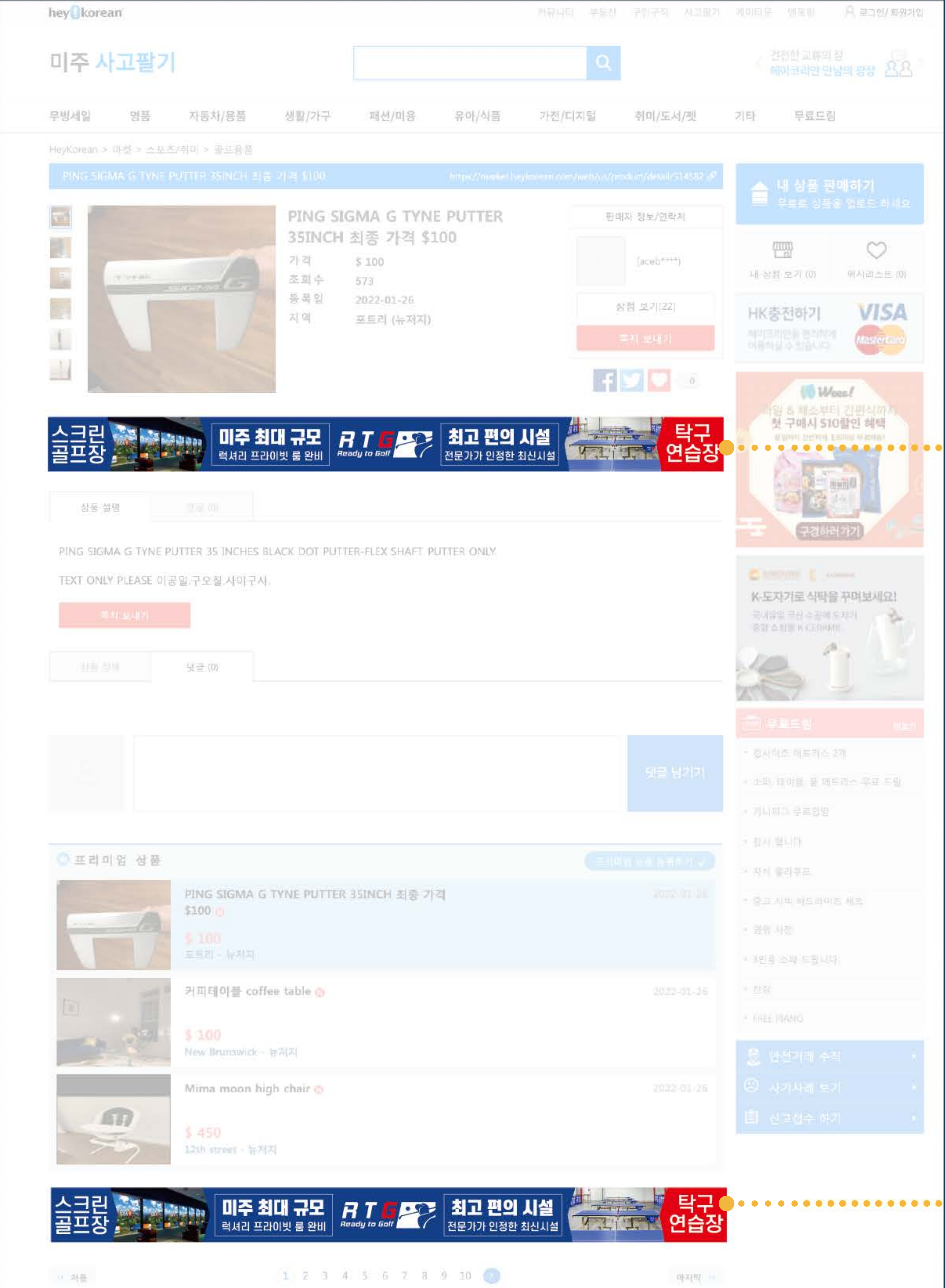
Main Right Center Banner
Size : 247 x 190px

PK4

Main Right Bottom Banner
Size : 247 x 150px

Market Page (PC) Detail Page

Accurately target the objectives
and targets suitable for setting up
and promoting.
(5 Rolling max)



PDK1
Detailed Top Banner
Size : 880 x 71px

PDK2
Detailed Bottom Banner
Size : 880 x 71px

Market Page (Mobile) Detail Page

Accurately target the objectives
and targets suitable for setting up
and promoting.

(5 Rolling max)



MDK1

Detailed Top Banner
Size : 720 x 160px

←

제품상세

PING SIGMA G TYNE PUTTER 35INCH

최종 가격 \$100

2022-01-26 조회 574

판매가

\$ 100

판매지역

뉴저지

카테고리

마켓 > 스포츠/취미 > 골프용품

PING SIGMA G TYNE PUTTER 35 INCHES BLACK DOT
PUTTER-FLEX SHAFT. PUTTER ONLY.

TEXT ONLY PLEASE 이공일.구오철.사이구사.

(22)

스토아바로가기 >

쪽지 보내기

댓글을 입력하세요.

댓글 남기기

댓글 0



MDK2

Detailed Bottom Banner
Size : 720 x 160px

Market Page (Mobile) Detail Page

Accurately target the objectives
and targets suitable for setting up
and promoting.
(5 Rolling max)



MK0 Mobile Main One Top Banner
Size: 720 × 160px

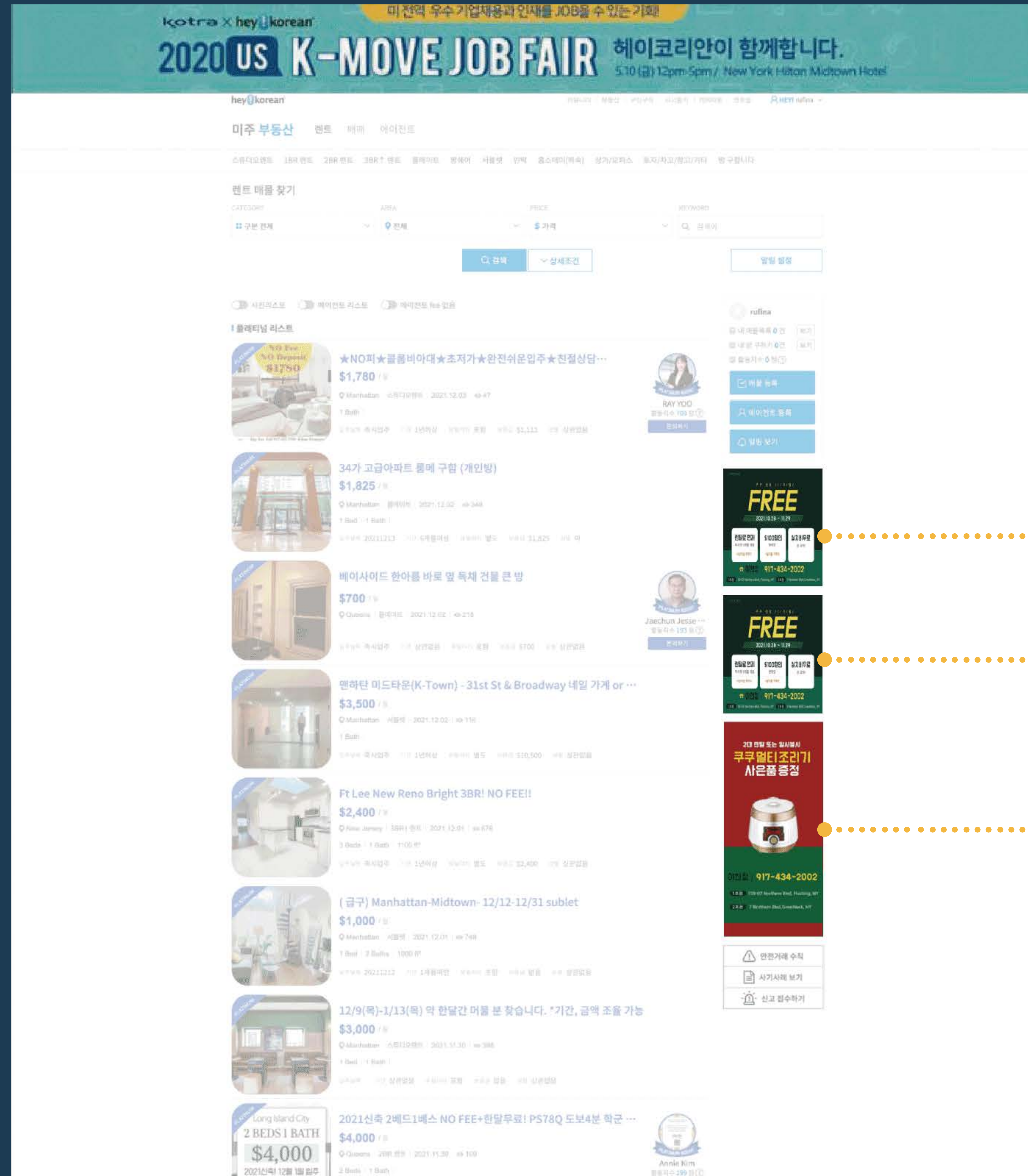
MK1 Mobile Main Top Banner
Size: 720 × 160px

MK2 Mobile Main Bottom Banner
Size: 720 × 160px

Rent Page (PC)

**Advertise accurately with the
desired target tier. It's an efficient
advertisement.**

(5 Rolling max)



PR1

Main Right Top Banner
Size : 185 x 220px

PR2

Main Right Middle Banner
Size : 185 x 220px

PR3

Main Right Bottom Banner

Size : 185 x 440px

Rent Page (PC)

Detail Page

Advertise accurately with the
desired target tier. It's an efficient
advertisement.
(5 Rolling max)

West 135가 & Broadway

스튜디오 : \$1780~

1베드 : \$2085~

2베드 : \$2650~

3베드 : \$3345~

(표가된 가격은 Net Effective 가격입니다)

NO쇼셜/NO보증인/유학생 - 모두 쉬운입주 가능

타주 및 한국서 계약가능

공항에서 아파트로 바로 입주하세요 !

도어맨

엘레베이터 빌딩

햇. 가스. 워터 포함

Laundry Room

Parking available : 별도금액

이외에 수많은 리스팅 보유하고 있습니다

광고에 한번에 보여드릴수 없으니 언제든지 연락주세요~

손님이 필요하신 지역 / 원하시는 예산에 맞는 최상의 집을 책임지고 찾아드려요~

★우측 AGENT INFO 아래의 이름을 클릭하시면 더 많은 리스팅 확인이 가능하
니다!

맨하탄/롱시티/뉴저지 최상의 리스팅 보유하고 있습니다

미국에서든 한국에서든 언제든지 연락주세요 !

맨하탄/롱시티/브록클린/뉴저지 전문 브로커

믿고 찾아 주시는 모든 분들께 다시 한번 감사드립니다.

소개로 오시는 분들께도 너무너무 감사드립니다 !

뉴욕과 뉴저지의 라이센스를 가진 책임지는 브로커 Ray 입니다

한분 한분 책임지고 성심성의껏 최선을 다하겠습니다 !

이곳 광고에 다 보여드리지 못하는 수많은 리스팅 보유하고 있습니다.

원하시는 지역/예산/취향에 맞는 다양한 리스팅 드립니다

미국 전역 / 한국에서도 계약 가능합니다

Ray Yoo | Licensed Real Estate Specialist

COMPSS NY

COLDWELL BANKER NJ

Cell : 917-497-7799

카카오 & 라인 ID : rayyoo1212

Email : ray.yoo@compass.com

*전화를 못 받을땐 미팅 중이거나 손님과 함께 있을 때 입니다

*키룩이나 문자 남겨주세요, 끝나고 바로 연락드릴게요

2대렌탈 또는 일시불시

쿠쿠멀티조리기 사은품 증정 이현정/917-434-2002

1호점 150-07 Northern Blvd, Flushing, NY 2호점 7 Northern Blvd, Great Neck, NY

Comment

TOTAL : 0건

rufina

1명분용 밥만찌주세요

POST

지하철

34 Street Penn Station - 588m

버스

Rockledge Bus Tour - 318m

학교

Turner School - 420m

OSHIA 10 NY - 562m

American Committee for Shenkar College - 608m

Aaron School High School - 649m

Swedish Institute - 693m

유사한 매물 목록

스튜디오

★NO피★롱시티최강★4개월무료★집안세
탁기★인터넷&아메니티무료★지금관심
\$1,650

스튜디오

♥♥NO피♥247전월상당♥쉬운입주♥한
분원분책임지고진행합니다♥
\$2,050

스튜디오

♥NO피♥집안세탁기♥문프함수영장♥럭세
리최지가♥전월상당♥지금관
\$1,975

스튜디오

★NO피★롱클비아대★조지가★왕진서문입
주★전월상당★지금관
\$1,540

스튜디오

♣NO피♣롱클비아대♣독점최지가♣쉬운입
주♣가구완비가능♣전월상당♣지금관
\$1,995

2대렌탈 또는 일시불시

쿠쿠멀티조리기 사은품 증정 이현정/917-434-2002

1호점 150-07 Northern Blvd, Flushing, NY 2호점 7 Northern Blvd, Great Neck, NY

PDR1

Detailed Right Middle Banner
Size : 385 x 100px

PDR2

Detailed Right Bottom Banner
Size : 385 x 100px

PDR3

Detailed Bottom Banner
Size : 720 x 100px

hey!korean® 20

Rent Page (Mobile)

Advertise accurately with the desired target tier. It's an efficient advertisement.
(5 Rolling max)

※ Rolling exposure

Mobile Main Top Banner
Size : 720 x 150px

MR1



MR0

Mobile Main Top Big Banner
Size : 720 x 150px

※ Rolling exposure

MR2

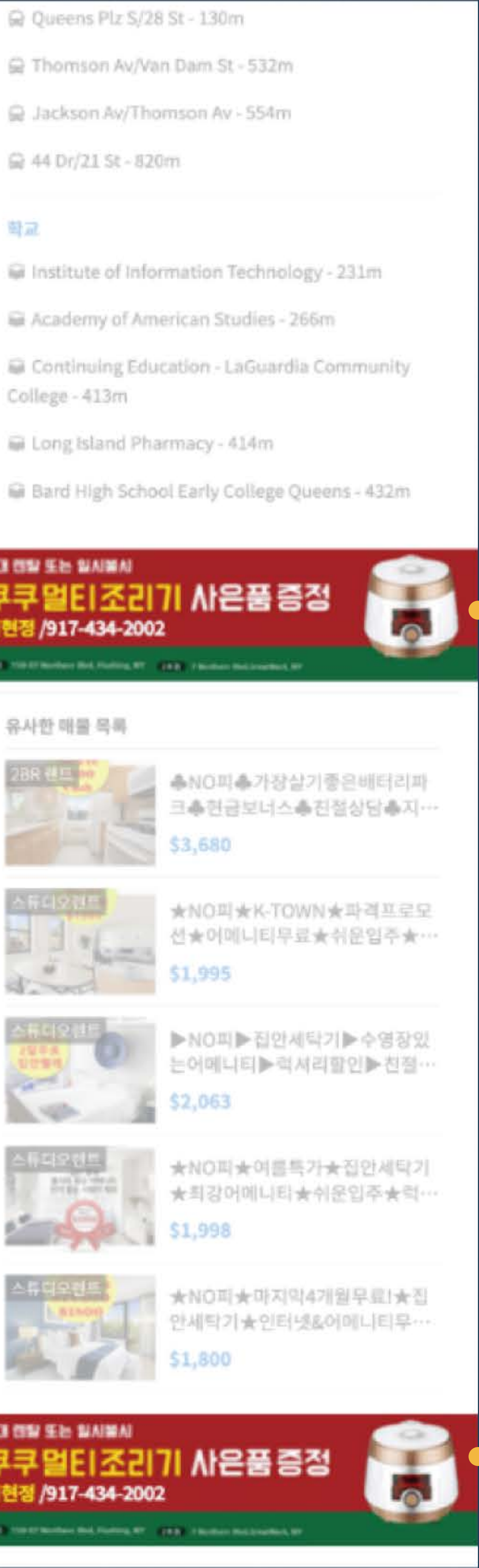
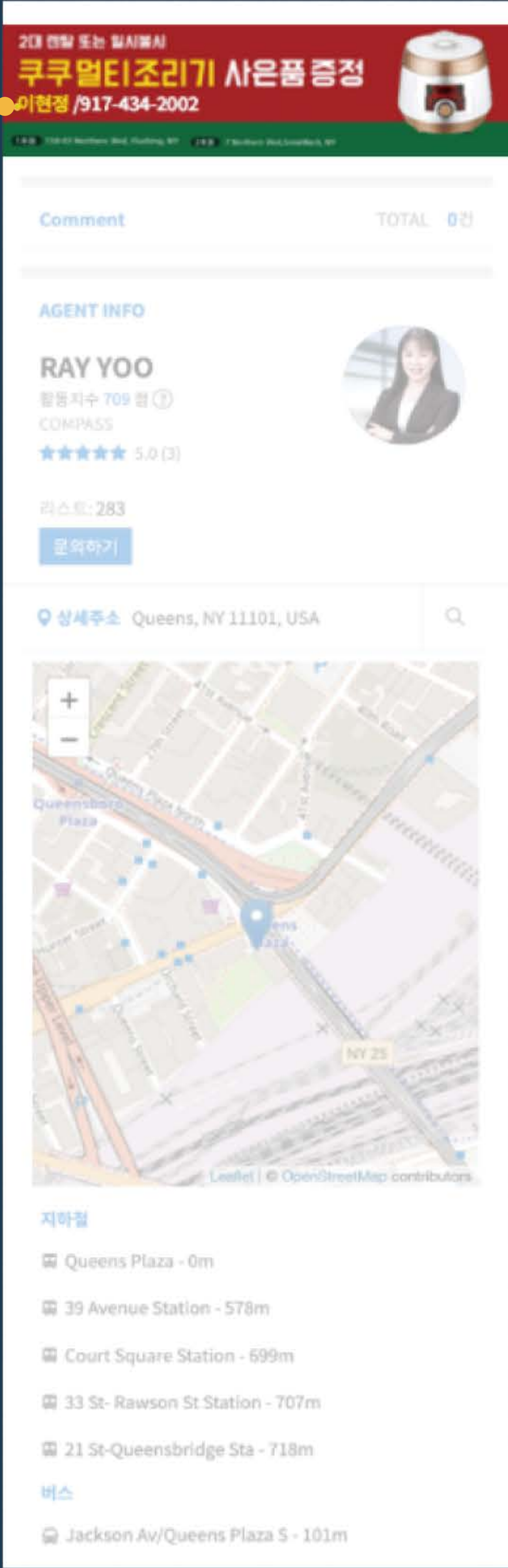
Mobile Main Bottom Banner
Size : 720 x 150px

Rent Page (Mobile) Detail Page

Advertise accurately with the
desired target tier. It's an efficient
advertisement.
(5 Rolling max)

Main Top Banner
Size : 720 x 150px

MDR1



MDR2

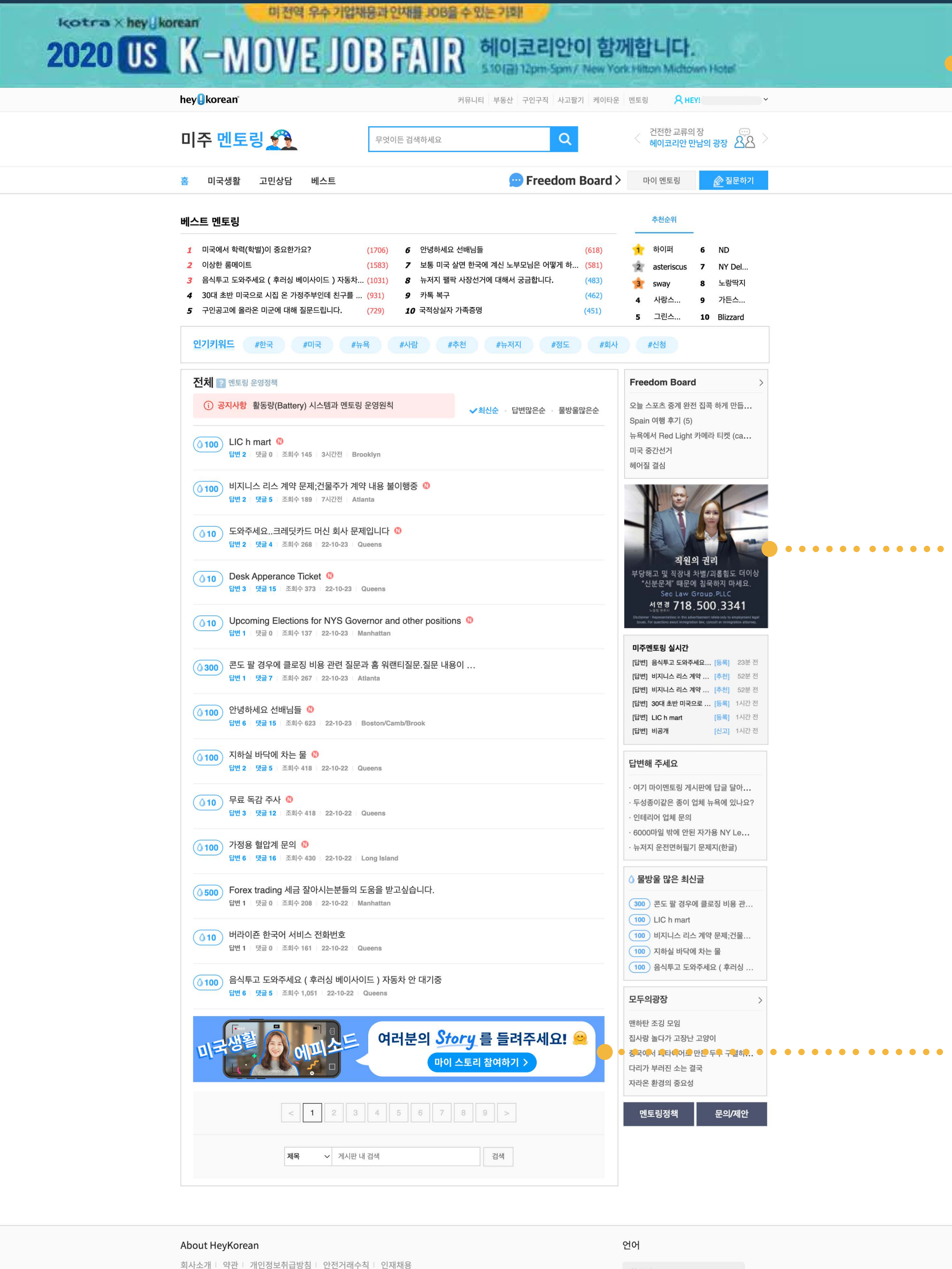
Detailed Right Middle Banner
Size : 720 x 150px

MDR3

Detailed Right Bottom Banner
Size : 720 x 150px

Mentor Page (PC)

Geared towards providing assistance regarding
legal, medical, travel, daily life occurrences.
(5 Rolling max)



PE0
Main Top Big Banner
Size : 980 x 100px

PE1
Main Right Banner
Size : 240 x 240px

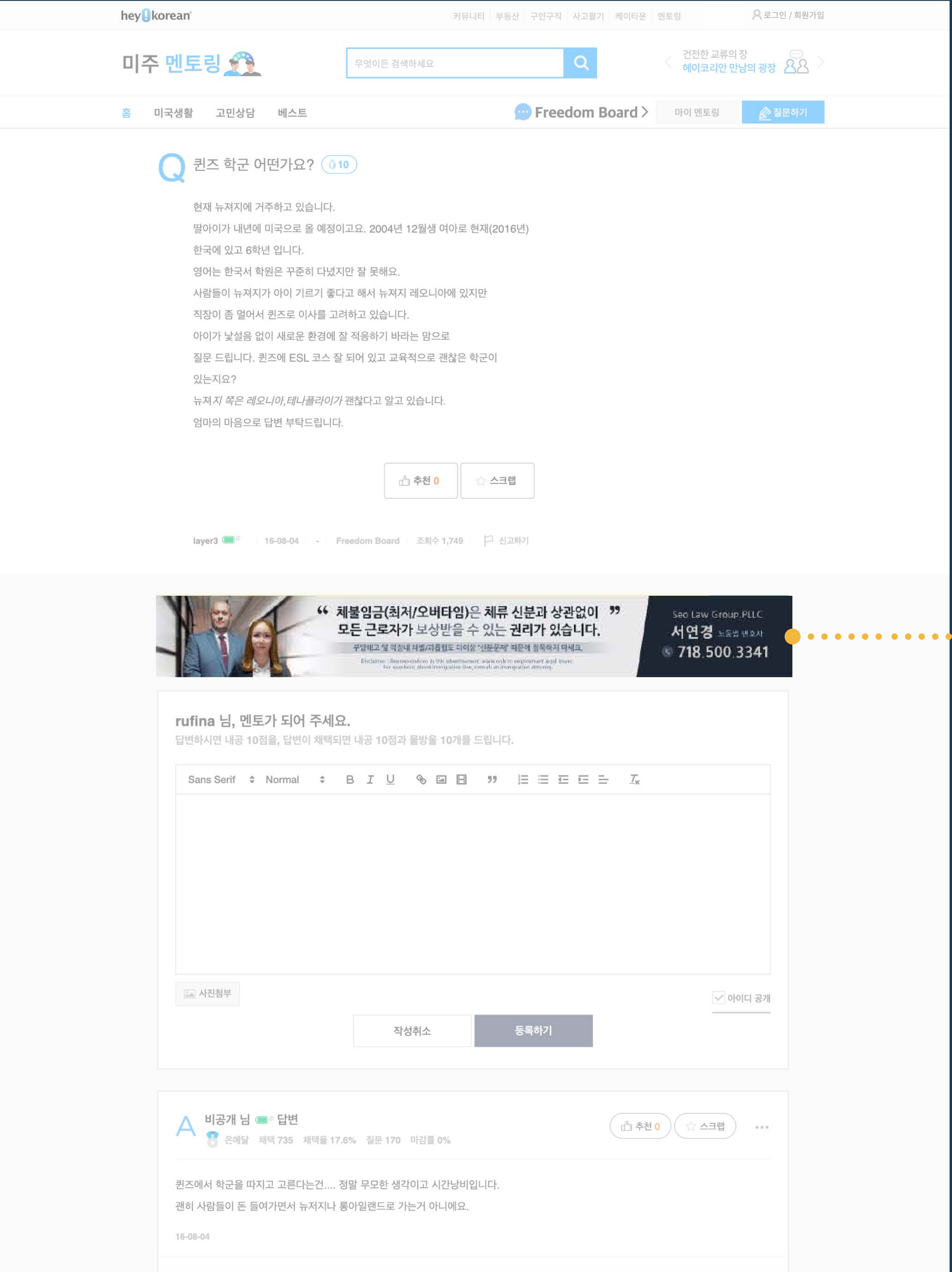
PE2
Main Bottom Banner
Size : 686 x 110px

Mentor Page (PC)

Detail Page

Geared towards providing assistance regarding legal, medical, travel, daily life occurrences.

(5 Rolling max)



PDE1

Detailed Banner
Size : 880 x 110px

Mentor Page (Mobile)

Geared towards providing assistance regarding legal, medical, travel, daily life occurrences.
(5 Rolling max)

Mobile Top Big Banner
Size : 720 x 160px

ME0

Mobile Top Banner
Size : 720 x 160px

ME1

2020 US K-MOVE JOB FAIR

미전역 우수 기업체들과 인재를 JOB할 수 있는 기회

h! 미주 멘토링

무엇이든 검색하세요

홈 미국생활 고민상담 베스트 Freedom Board

서연경

노동법 변호사

718.500.3341

“ 체불임금(최저/오버타임)은 채류 신분과 상관없이 ”
모든 근로자가 보상받을 수 있는 권리가 있습니다.
부당해고 및 직장내 차별/괴롭힘도 디어상 "신분문제" 때문에 침묵하지 마세요.
Disclaimer : Representations in this advertisement relate only to employment legal issues.
For questions about immigration law, consult an immigration attorney.

미국생활

공지사항

활동량(Battery) 시스템과 멘토링 운영원칙

✓ 최신순

답변많은순

물방울많은순

10 게이머용 키보드 추천 부탁드립니다 한국에 ...

답변 4 11시간전 North Je... 미국생활

10 약국캐셔시급

답변 7 13시간전 Queens 미국생활

10 Lexus RX 450h 구입 대기 기간

답변 2 18시간전 Manhattan 미국생활

10 Tap water 마셔도 되나요?

답변 4 18시간전 North Je... 미국생활

999 과연 주머니가 더 팍팍해질까요 ?

답변 7 22-09-05 Long Isl... 미국생활

10 가게정리

답변 4 22-09-05 Long Isl... 미국생활

10 아이 사진 버리면 싸이코패스 아빠인가요?

답변 12 22-09-05 Long Isl... 미국생활

500 자동차 캠 카메라

답변 6 22-09-05 Queens 미국생활

10 통관 세금?

답변 3 22-09-04 Puerto R... 미국생활

10 렌탈 인컴 세금

답변 3 22-09-04 North Je... 미국생활

10 소액손해배상 청구 가능한 변호사님

10 Tap water 마셔도 되나요?

답변 4 18시간전 North Je... 미국생활

999 과연 주머니가 더 팍팍해질까요 ?

답변 7 22-09-05 Long Isl... 미국생활

10 가게정리

답변 4 22-09-05 Long Isl... 미국생활

10 아이 사진 버리면 싸이코패스 아빠인가요?

답변 12 22-09-05 Long Isl... 미국생활

500 자동차 캠 카메라

답변 6 22-09-05 Queens 미국생활

10 통관 세금?

답변 3 22-09-04 Puerto R... 미국생활

10 렌탈 인컴 세금

답변 3 22-09-04 North Je... 미국생활

10 소액손해배상 청구 가능한 변호사님

답변 3 22-09-04 North Je... 미국생활

10 댓글 등록

답변 2 22-09-04 Manhattan 미국생활

10 600정도 스퀘어에 쓸 히터 추천 바랍니다

답변 4 22-10-25 Queens 미국생활

10 커미션안주는회사 어떻게할수있나요

답변 3 22-10-25 North Je... 미국생활

100 UPENN

답변 9 22-10-25 Long Isl... 미국생활

11 Zero% transfer for visa card

답변 1 22-10-25 Central NJ 미국생활

10 메릴랜드 랭귀지 스쿨이나 학교 문의

답변 2 22-10-25 Eastern ... 미국생활

미국생활 에피소드

여러분의 Story를 들려주세요! 마이 스토리 참여하기

< 1 2 3 4 5 >

회사소개

광고문의

약관

개인정보취급방침

DMCA

Accessibility

© 1998-2022, HeyKorean, Inc. All Rights Reserved.

ME2

Mobile Bottom Banner
Size : 720 x 160px

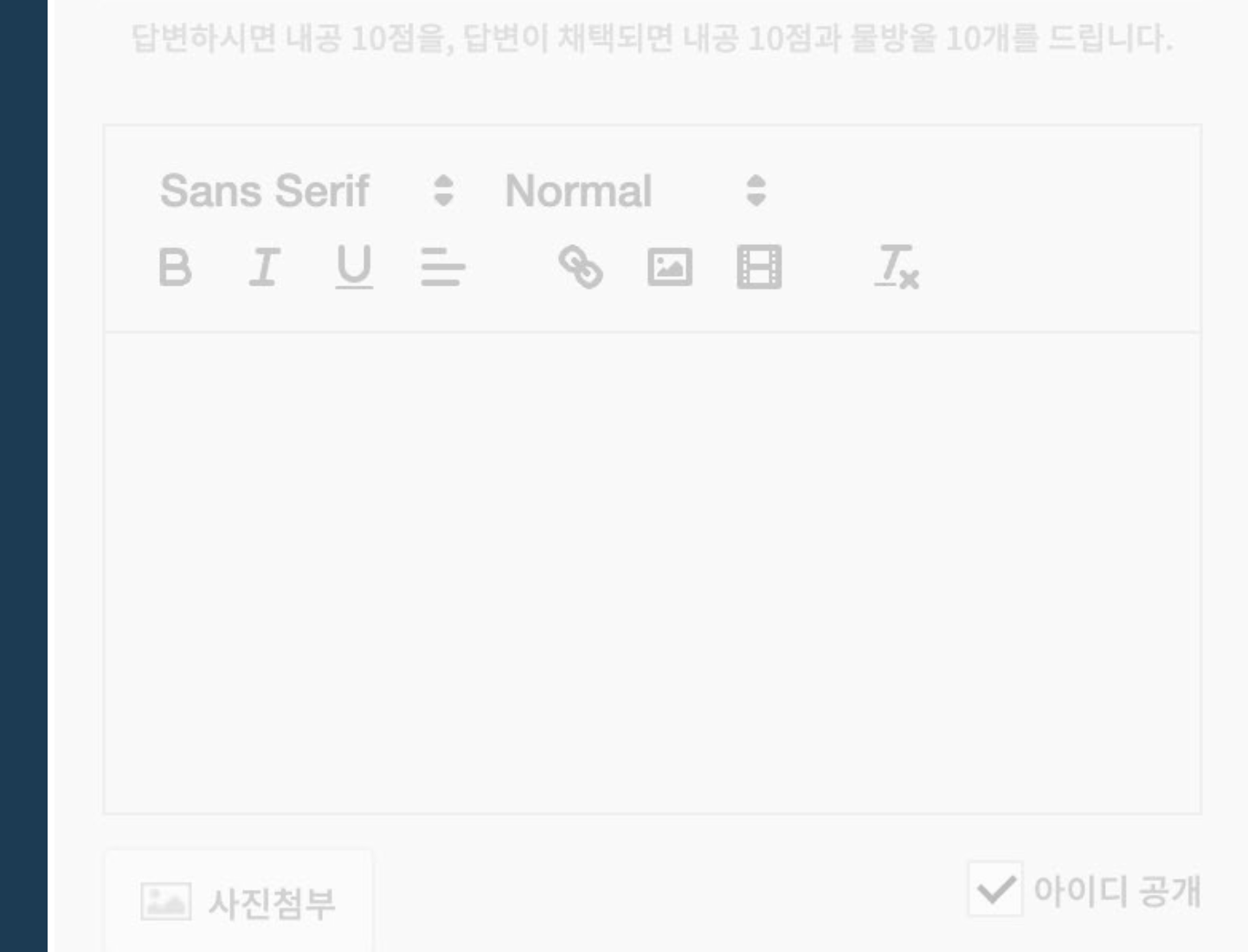
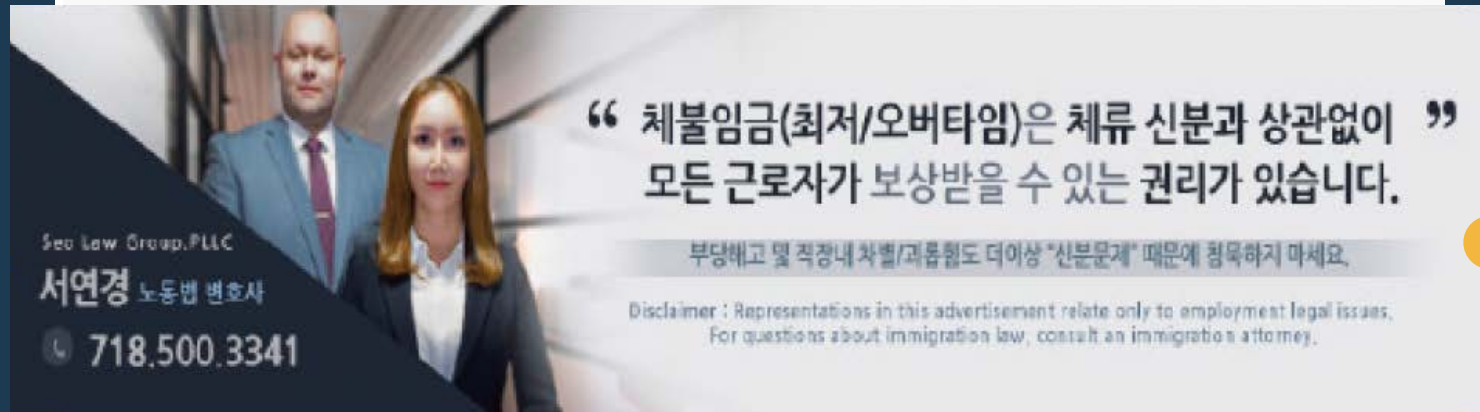
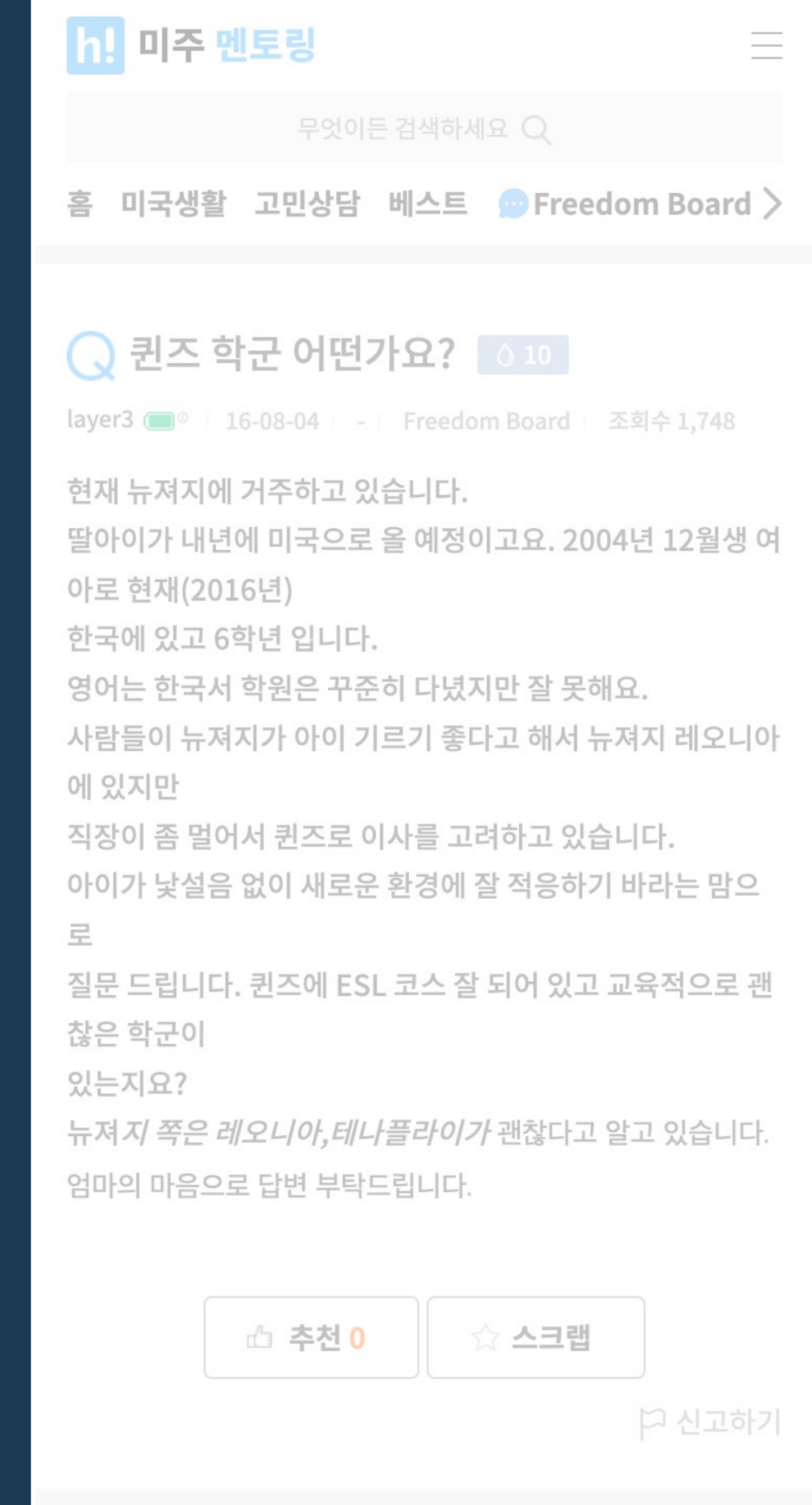
hey! korean® 25

Mentor Page (Mobile)

Detail Page

Geared towards providing assistance regarding legal, medical, travel, daily life occurrences.

(5 Rolling max)



MDE1 Mobile Detailed Banner
Size : 720 x 160px

KTOWN Page (PC)

Looking for Korean businesses and stores.
Makes sense to promote to all Koreans.



KTM1

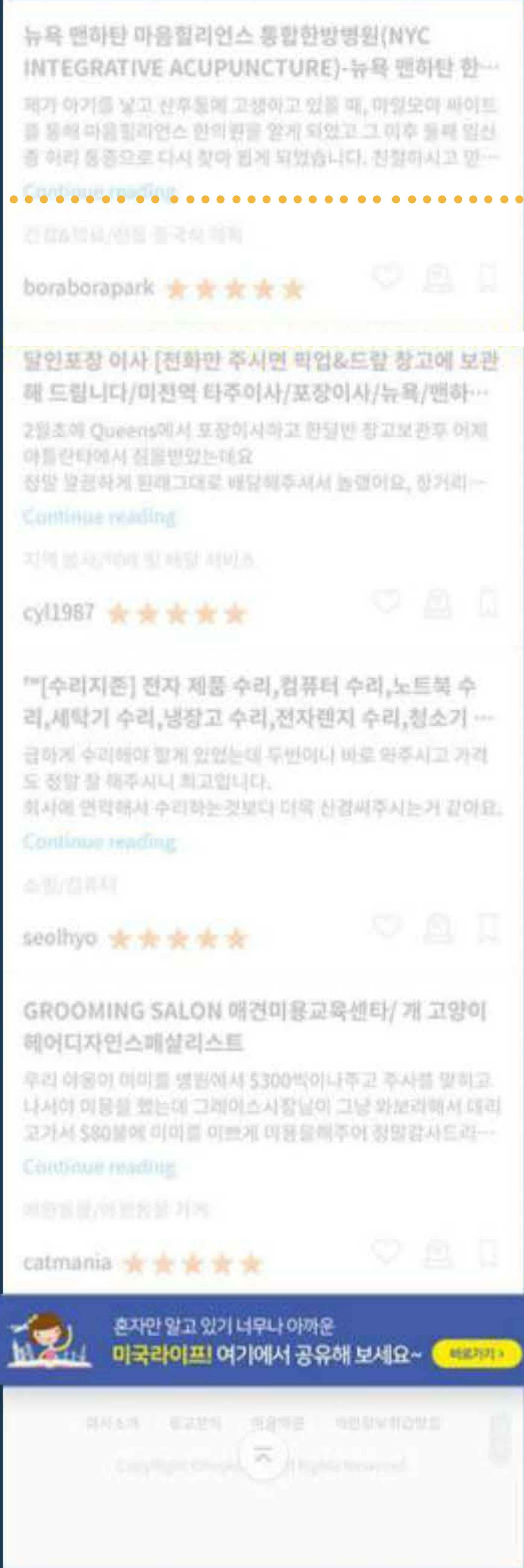
Main Top Banner
Size : 980 x 300px
(10 Rolling max)

KTB2

Main Bottom Banner
Size : 980 x 96px

KTOWN Page (Mobile)

Looking for Korean businesses and
business boss. Makes sense to
promote to all Koreans.



MT1

Mobile Main Top Banner
Size : 720 x 160px

MT2

Mobile Main Bottom Banner
Size: 720 x 160px



Korean Business Records

K-TOWN

Are you still using inefficient advertising?

Register as a K-TOWN Premium member and your business
is exposed to more than 80,000 Koreans a day.

Introduce your business to your 2,000,000 monthly customers today.

Why K-TOWN?

K-TOWN Strength



Korean business records
around the world
Available in one place



400,000 people around
the world
Services in Use



Additional points for
K-TOWN
Discount coupon available



Through categories
Easy shop search
available



Close to me
Shop search available



Keywords
All Korean restaurants
can be searched



IOS/Android More than
30,000 times



Apps & Websites
Increased promotion effect
due to linkage홍보효과 증가

K-TOWN

Premium Membership Privilege

Enjoy the unparalleled benefits.

GOOGLE Search Optimization

Google searches can expose you to the top, exposing you to more potential customers.

K-TOWN Top Exposure and Information Update

You are listed on the premium list of Heykorean K-TOWN and exposed to numerous potential customers. Store information is regularly managed.

Event progress and management

Event progress and management Various events can be held/managed in K-TOWN.



hey!korean®

THANK YOU!

HeyKorean wishes your great advancement,
and we will try our best add value to your business's success.

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